SITUATION: IPM is an ecosystem level set of practices that address productivity (including profitability), environmental concerns and food safety. Air, water & land quality issues have become major drivers in agriculture and IPM adoption can play a substantial role. The addition of new acres of almonds and new growers and pest control advisers, makes accessible, relevant training important in increasing IPM adoption.

PRIORITIES:
1. increase the use and range of IPM practices
2. increase the level of knowledge about available IPM resources
3. Increase the number of contracts linking resource issues and IPM

Logic Program Model: Develop, deliver and evaluate a comprehensive on-line IPM training for almonds

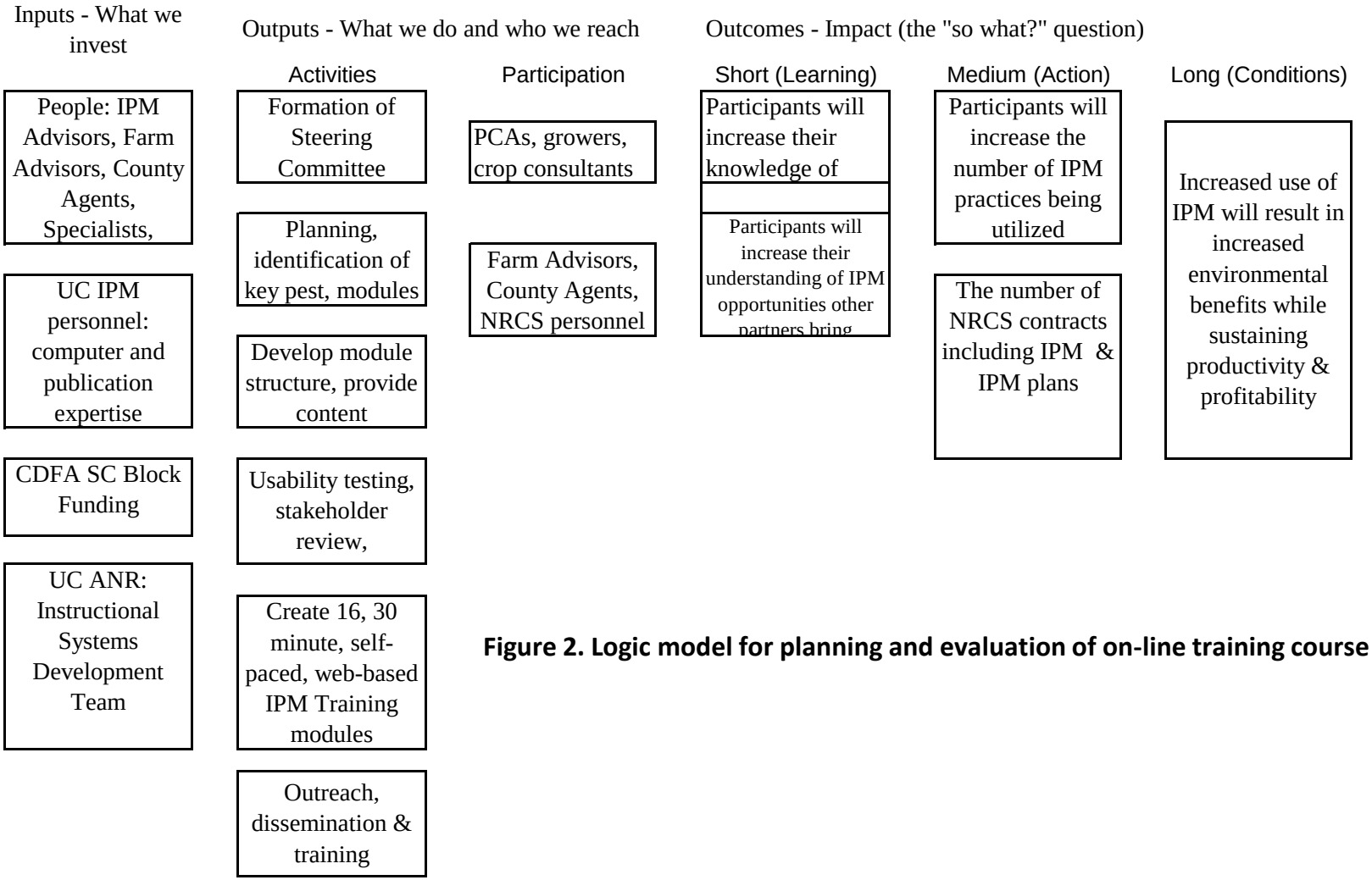

Figure 2. Logic model for planning and evaluation of on-line training course

Assumptions:

1. IPM practices are available to use
2. Stakeholders see a need to do IPM
3. Stakeholders believe IPM will address their issues
4. Stakeholders have time & resources to employ IPM

External Factors:

1. Regulation
2. Environmental & consumer driven issues
3 Value of product and cost of production

EVALUATION

What do you want to know?	*How will you know it?*
1. Did you learn something?	on-line during module session
2. Is the information valuable and useful ?	on-line during module session
3. Do you intend you use it?	on-line during module session
4. Did you fulfill these intentions?	Follow-up survey, 6-9 months post meeting
5. How many practices have you incorporated?	Self Assessment Workbook follow-up survey, UC IPM pop-up survey
6. Did the number of NRCS IPM related contracts increase?	Mine NRCS data

Figure 2 (continued). Logic model for planning and evaluation of on-line training course