University of California

Agriculture and Natural Resources

Making a Difference for California



Foothill Grape Day

Thursday, June 3, 2010, 7:30 a.m.-12:30



Sponsored by the University of California Cooperative-Extension; Farm Advisor Lynn Wunderlich **Held at Sogno Winery • 3046 Ponderosa Road • Shingle Springs**

7:30	Registration and Coffee	
8:00	Gill's mealybug (Ferrisia gilli) biology and management. Lynn Wunderlich, UC Cooperative Extension- El Dorado/Amador Counties	2 hours of "other" CE credit approved
8:45	European grapevine moth (<i>Lobesia botrana</i>) update: What we know now. Monica Cooper, UC Cooperative Extension-Napa County	
9:30	Understanding foothill vineyard soils: nutrition and terroir implications. Toby O'Geen, UC Land and Air Resources Soils Specialist	
10:15	Break	

Larry Bettiga, UC Cooperative Extension-Monterey/San Benito/Santa Cruz Counties

11:30 Panel: Marketing grapes in tough times.

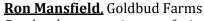
Nick Frey, President, Sonoma County Winegrape Commission

Canopy management: the basics and beyond.

Nick became President of the SCWC in September 2006. Their mission is to increase the value of Sonoma County wine grapes and to nurture and protect this agricultural resource for future generations. Previously, Nick was Exec. Director of the Sonoma Grape Growers Assoc, since May 1999.

Beth Jones, President, El Dorado Winery Association

Beth is the new President of the El Dorado Winery Association and has a keen interest in the sustainability movement and in seeing the foothills attain recognition for our quality grapes and wine. Her family owns and operates Lava Cap Winery.





10:40

Ron has been growing tree fruit and wine grapes in El Dorado County since 1980. He is well respected for his understanding of local growing conditions that contribute to Goldbud's high fruit quality standards and for his marketing savvy. Ron currently manages 160 acres of grapes, specializing in Rhone varieties.

Gourmet Lunch and Wine Tasting to follow program

June 3rd Foothill Grape Day Meeting Registration Form

Pre-register by May 30th. Complete this form and mail with your check to the address below. Or RSVP to Robin Cleveland (530) 621-5528 followed by a check in the mail. To register with a credit card secure online go to: http://ceeldorado.ucdavis.edu/Whats-Happening-at-UCCE/

Name(s) Please list all names attending meeting	Day Phone Number
Address	City/Zip
\$35.00 per person x =Total Amount Due.	Email

Please make check payable to: UC Regents and return to: UCCE, Attention: Robin Cleveland, 311 Fair Lane, Placerville, CA 95667