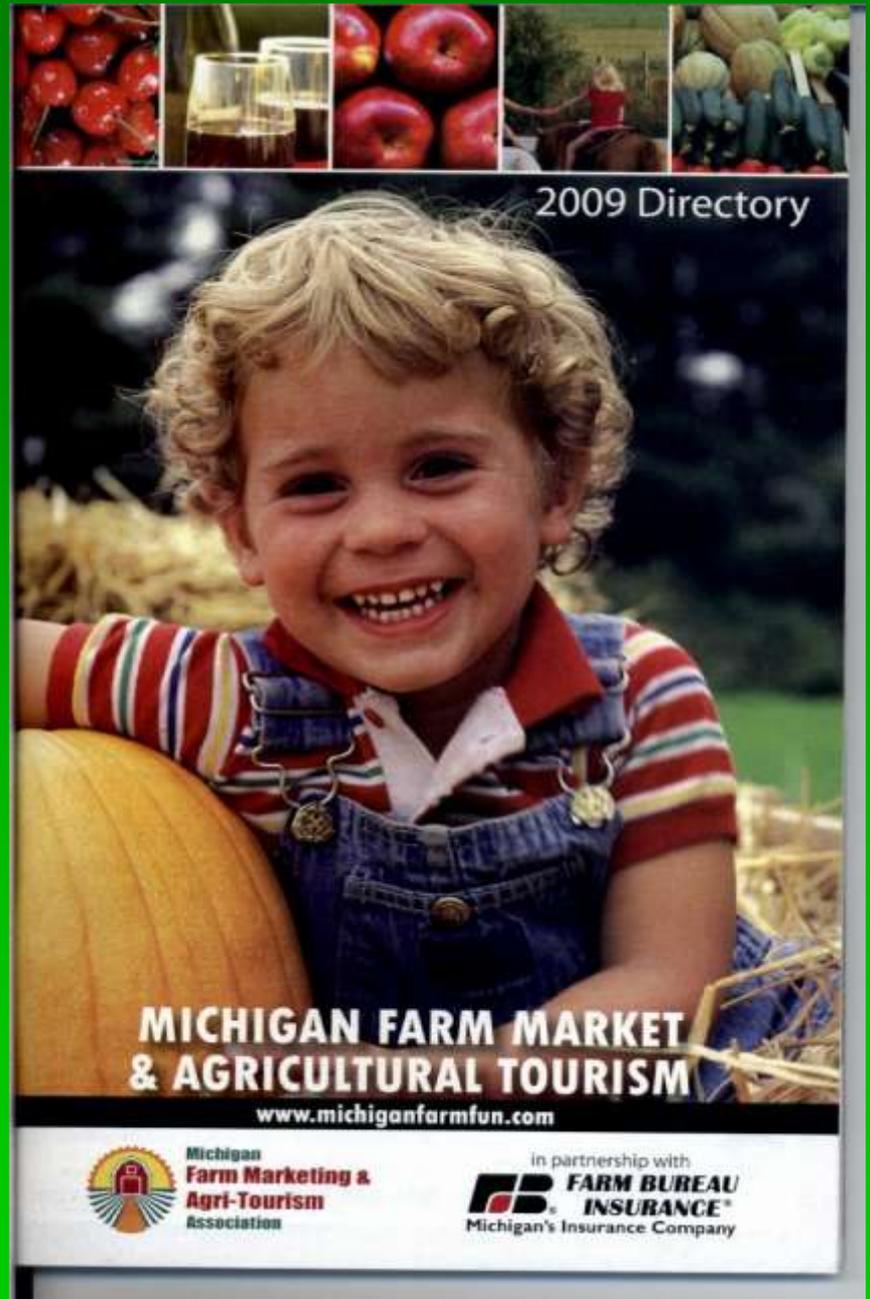


# Agricultural Tourism in Western Michigan

Rachel Elkins  
UC Cooperative Extension  
Lake and Mendocino  
Counties

February 16, 2011



# FGN

www.fruitgrowersnews.com

# VGN

www.vegetablegrowersnews.com



Michigan  
Farm Marketing &  
Agri-Tourism  
Association

Great Lakes EXPO

2nd Annual

# Farm Market Bus Tour

*When:*

*Monday, Dec. 7, 2009 — The day before the  
Great Lakes Fruit, Vegetable and Farm Market EXPO*

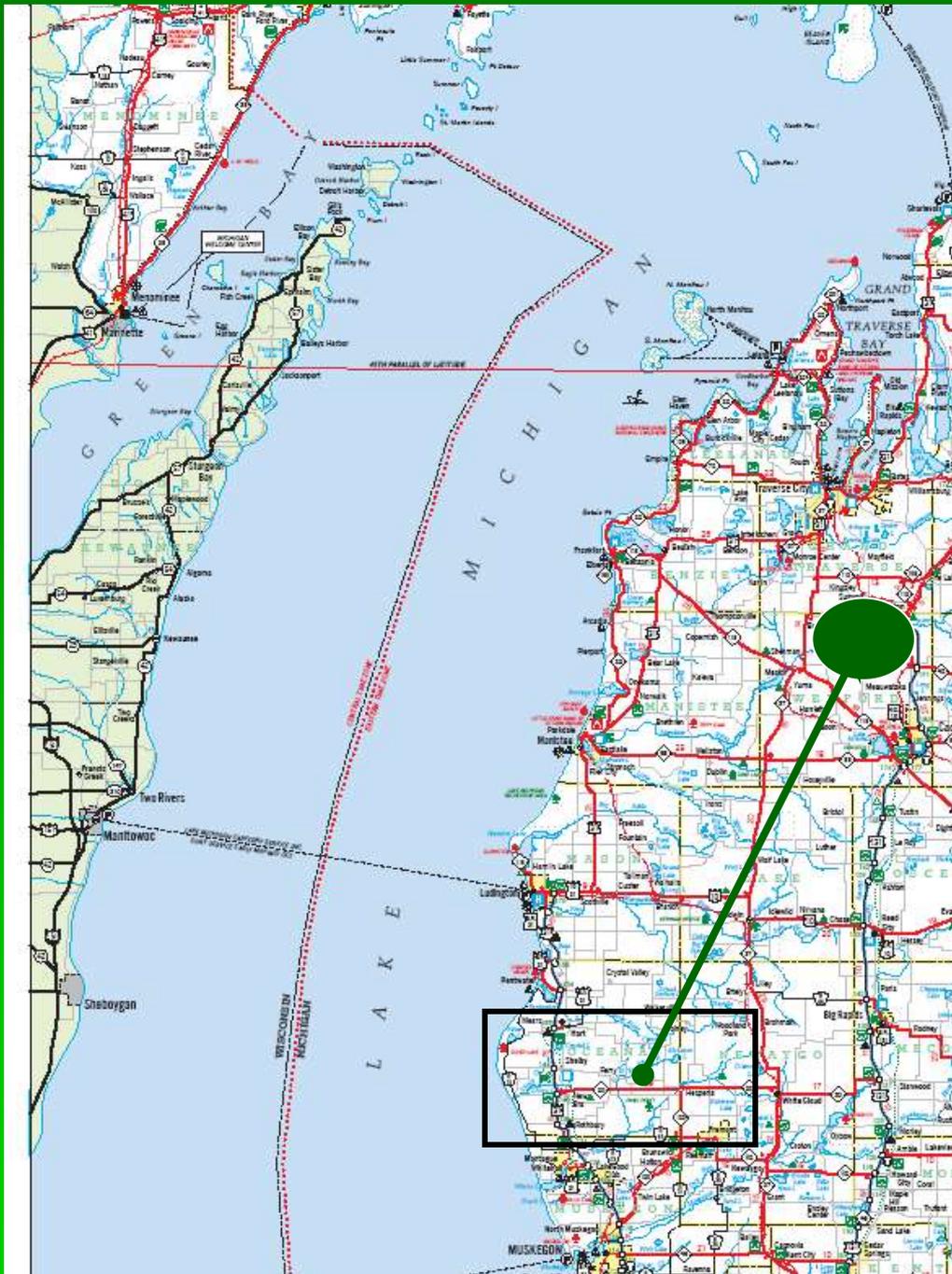
*Tour Stops:*

- *Country Basket*
- *Country Dairy*
- *The Fox Barn Market & Winery*
  - *Heritage Farms Market*
- *Lewis Farm Market & Petting Farm*
  - *The Starting Block*
- *Steffen's Orchard Market*

*Cost: \$149*

*\*Includes transportation to all farm markets, lunch and snacks. The unlimited networking opportunities and information gathering, however, are priceless!*





# Western Michigan



**-The Fox Barn Market and Winery**

**Heritage Farms Market**

**-Rennhack Orchards Market**

**-Steffens' Orchard Market  
-Schwalliers' Country Basket**

**-Lewis' Farm Market and Petting Zoo  
-Country Dairy**



WELCOME TO  
**Lewis' Farm**  
*Market and Petting Farm*

**W**e are centered beautifully within 700 rolling acres of our own fruit orchards. Inside the market we have treats for everyone. Fresh fruits and vegetables. Homemade Fudge, Fresh baked goods. Ice cream and drinks... We've got it all & more! Opening in May with our own asparagus. June brings strawberries. Our own sweet & tart cherries in July. August we start picking sweet & juicy peaches, apricots & nectarines. September & October we harvest our plums and over 20 varieties of apples and pears.



Fresh produce Gift shop & market



Play areas and...



Petting farm!



Kids ride the Boo Train through the orchard!

**Large parking lot for campers & trailers!**

**Open 7 Days a week**  
**Call for current hours:**  
**231-861-5730**



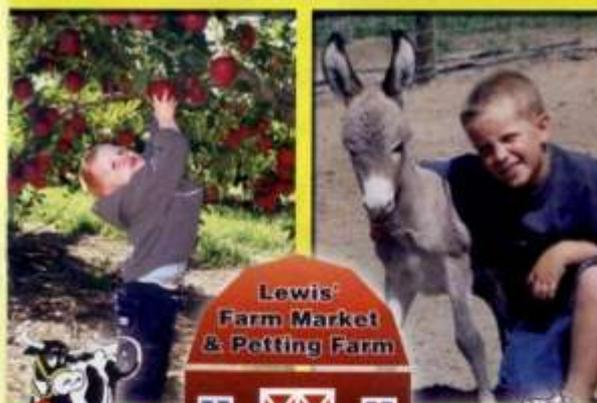
**LEWIS' FARM MARKET AND PETTING FARM OFFERS FAMILY FUN!**

- FREE PETTING FARM
- BAKERY • GIFTS • HOMEMADE FUDGE
- ICE CREAM • SNACKS • BEVERAGES
- MICHIGAN PANTRY ITEMS & GIFTS
- CHERRY PRODUCTS • KIDS PLAYLAND
- PEDAL CARTS • PUMPKIN MOONWALK & JUMPING PILLOW • BOO BERRY EXPRESS
- APPLE EXPRESS • U-PICK PUMPKIN PATCH
- U-PICK APPLES • BIRTHDAY PARTIES
- SCHOOL TOURS AVAILABLE (PLEASE CALL FOR DETAILS)
- ANNUAL EVENTS: ARTS & CRAFT FAIR, OCTOBERFEST

Lewis' Farm Market and Petting Farm  
 Scott and Cindy Lewis, Owners  
 4180 W. M-20 • New Era, MI  
**231-861-5730**  
[www.lewisfarmmarket.com](http://www.lewisfarmmarket.com)



**Lewis' Farm**  
*Market and Petting Farm*



**231-861-5730**



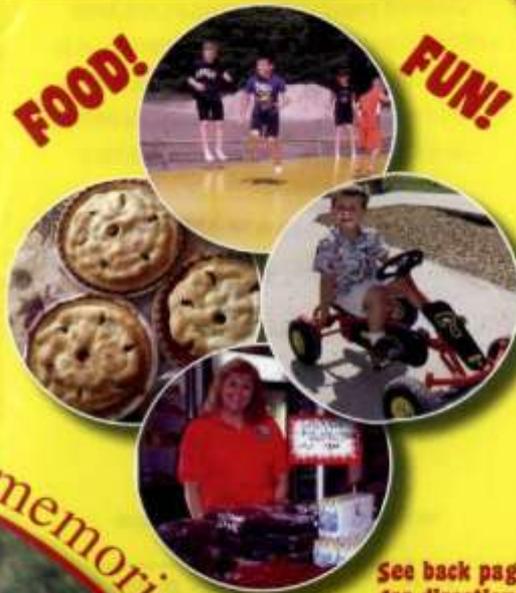
## LEWIS' FARM MARKET AND PETTING FARM

### Pantry - Gifts - Childrens corner

We have unique gifts to choose from for that special person or occasion. We pride ourselves on our many Michigan products such as: jams, jellies, maple syrup, honey, pickled asparagus, salsas, cherry products & more

**FOOD!**

**FUN!**



See back page for directions to Lewis' Farm Market

### Summer & Fall we have it ALL!

Lewis' Farm Market offers a TREE-MENDOUS amount of fun for you and your family.

- U-pick apples on the Apple Express
- Boo-Berry Express
- U-Pick Pumpkin Patch
- Corn Maze
- School Tours
- Pumpkin Moonwalk
- Jumping Pillow

Celebrate your next birthday party or special event with us!

(please call for details)

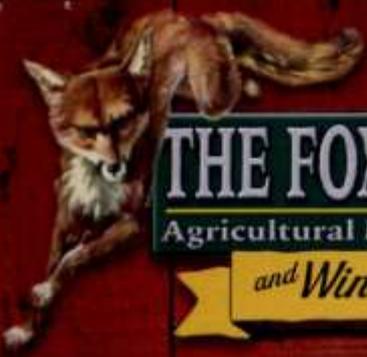


Growing fruit, fun & memories.

[www.lewisfarmmarket.com](http://www.lewisfarmmarket.com) · 231-861-5730







# THE FOX BARN

Agricultural Marketplace

*and Winery*

Shelby, MI – South of Silver Lake Sand Dunes



Visit our beautiful, historic barn, fifth-generation family farm and orchards. Nestled in the hills near Silver Lake, The Fox Barn Agricultural Marketplace and Winery is the perfect place to spend an hour or two. Stroll the fragrant orchards while picking apples and cherries, then



browse the remarkable barn and lose yourself in a selection of local treasures and our own Fox Barn Harvest wines. Just minutes from the Silver Lake sand dunes.

[www.thefoxbarn.com](http://www.thefoxbarn.com)

*Market and Winery*

500 S 18th Ave / B-15 • 231-861-8050






**Seasonal Produce**  
 June – asparagus, herbs  
 July – cherries, raspberries  
 August – sweet corn, peaches  
 September – apples, pears, pumpkins

**Fox Barn Harvest Wines**  
 Traditional red, white & rose wines along with seasonal fruit wines including apple, cherry & pear.

**Specialty Goods and Gifts**



*You Pick Cherries & Apples*




**Directions**  
 From Shelby – Take Shelby Rd. to Scriba drive. Head north around curve to 18th Ave.  
 From Silver Lake – Take 18th Ave. south 1-1/2 miles to The Fox Barn.

[www.thefoxbarn.com](http://www.thefoxbarn.com)





# What's Up With This Barn?

Our Show Barn houses our top 150  
cows and helpers!

The Holstein Association visits Country Dairy every 7 months to classify our cows. This rating system is used all over the world! Each cow is rated on a 100 point system, 100 being the highest, on what the Holstein Association calls "body conformation."

This includes four parts:

1. Mammary System
2. Feet and Legs
3. Body
4. Dairy Character



Cows then get a report Card telling the name, I.D. number, age, parents, and grandparents of each cow, as well as their milk production and calving records. Their classification number is in the upper right-hand corner.

There has never been a cow that scored 100 points. The highest rated cow in the U.S.A is a 97. The score is located on the upper right corner. Country Dairy has had many cows score over 90! These then are called "Excellent" cows. Along with a number comes a term:

80-89 = Good +  
85-89 = Very Good  
90-100 = Excellent

















# NOGGINS CORNER FARM

## FINGER FORTUNE MAZE

Find 5 finger stations to discover your maze fortune.

Find 5 finger stations hidden inside the maze. Each station shows you to colour a finger on your right hand. When you have found all five, escape the maze, match your pattern on the chart, and discover your fortune.

There are 120 different combinations possible:  
5 factorial = 5x4x3x2x1=120



## FINGER FORTUNE

Follow the pattern to find your lucky combination and number. Then use the number to discover your fortune.

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120

1. You will be very young.
2. You will be a great leader.
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101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120

1. Your love will be your guide.
2. You are crafty.
3. You are loved to a fault.
4. Money will come easy to you.
5. You are loyal to your friends.
6. Your enemies will fear you.
7. You will grow in wisdom.
8. You have a friendly nature.
9. You are not to be trifled with.
10. You are a team player.
11. Romance is ever in your life.
12. You will live a long life.
13. Your work is very important.
14. You live for a good time.
15. You plan the future carefully.
16. You live for the moment.
17. You have a pyromaniac.
18. You are an old soul.
19. You are on a vision quest.
20. You take life very seriously.
21. You are very physical.
22. Your emotions are strong.
23. You are fun to be with.
24. You are intelligent.
25. You can make people laugh.
26. You have artistic gifts.
27. You have something important to do.
28. You are a generous person.
29. Kindness is your strong point.
30. Confidence flows from you.
31. You are an achiever.
32. You can sympathize with others.
33. You search for true love.
34. You have the power to inspire.
35. Boldness is your main trait.
36. You guard secrets well.
37. Misfortune does not daunt you.
38. Family is most important to you.
39. You have the heart of a lion.
40. You do not tolerate fools lightly.
41. You are happiest helping others.
42. You can be counted on.
43. Ambition is your virtue.
44. You live a spiritual life.
45. You are a good storyteller.
46. You plan your future carefully.
47. You trust in fate.
48. You find creative solutions.
49. You could be powerful.
50. Wealth is a great potential for you.
51. Adventure awaits you.
52. Your convictions are strong.
53. You see through deception.
54. You march to your own beat.
55. Your methods are sneaky.
56. Looks are important to you.
57. You have a marketing soul.
58. You are witty.
59. You thirst for knowledge.
60. You live large.
61. The world is your stage.
62. Surprising things will happen to you.
63. Fate and fortune is within your grasp.
64. Honor is your cause.
65. You know when you are right.
66. You are not afraid to be wrong.
67. You know when to compromise.
68. You always look forward.
69. You are just.
70. You love to compete.
71. You are a member of a nation.
72. You are good with your hands.
73. You are practical.
74. You are a warrior.
75. You are a patient teacher.
76. You attract good people.
77. Your home is important to you.
78. You have difficulty lying.
79. You hold your cards close.
80. You take advantage of opportunities.
81. You can climb a wall.
82. You will grow old with grace.
83. You fight for what is right.
84. You are a troublemaker.
85. Life is a journey for you.
86. You are the world with wonder.
87. Your work is to be feared.
88. You look for the best in people.
89. You love the comforts of home.
90. You have the potential to inspire.
91. Your disposition is whimsical.
92. You have a fiery passion.
93. You are in control of your emotions.
94. You are a humanitarian.
95. You can achieve great goals.
96. Your future is bright.
97. You know what is real.
98. You earn respect.
99. You demand excellence.
100. You are not easily deserted.
101. You have a courteous demeanor.
102. You think for yourself.
103. You are not easily fooled.
104. You keep your own counsel.
105. You are fearless in a conflict.
106. You speak the truth along the way.
107. You operate on instinct.
108. You have a sharp sense.
109. You have psychic abilities.
110. You have a keen wit.
111. You are playful.
112. Life is a great mystery for you.
113. You live with grace.
114. Your feet are on the ground.
115. You aspire to greatness.
116. You are a charismatic leader.
117. Your head is in the clouds.
118. You are the salt of the earth.
119. You speak for the stark.



















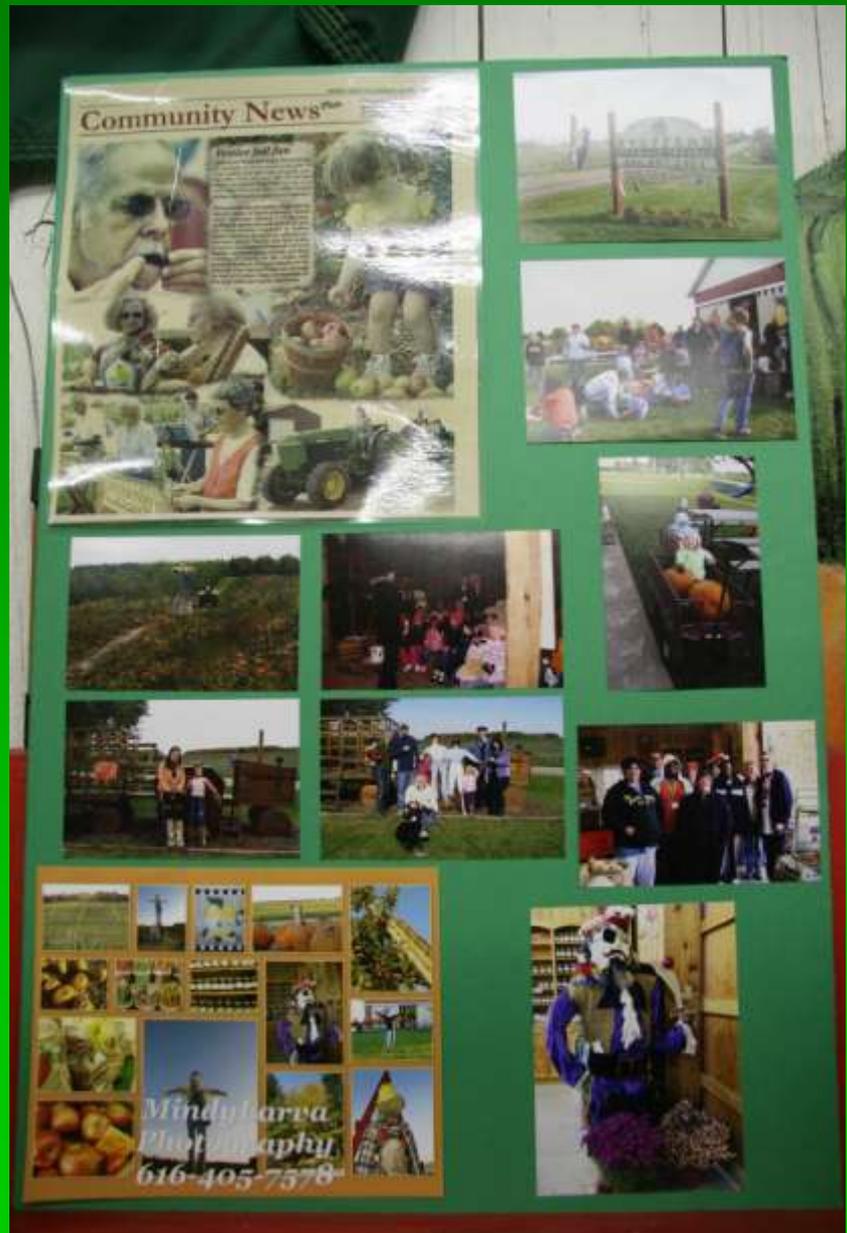












# *“The Starting Block”*

value-added  
product  
development



**Perhaps the MOST  
important thing to offer:**



# Thanks very much

- Thanks to my colleague Phil Schwallier for sending the slides of the farms during the summer months
- Thanks to Daniel Suenram for collating these slides from the HUGE number I took!
- Thanks to Penny Leff for all her work
- Thank you for your attention!