

Fairground Farms and Farmyard Festivals Showcasing California Specialty Crops



Fair professionals...

Would you like to learn about fair/farm connections and meet local growers of fruits, vegetables, nuts & flowers who are interested in your fair?

Farmers...

Would you like an insider's tour of a county fair with fair leaders who are interested in working with you to promote your farm and agritourism?

Agritourism operators, Tourism professionals, Community organizers, Artists, Entertainers, Educators...

Would you like to discuss the potential for collaboration and innovation for mutual benefit with colleagues and fair professionals?

...Come to the fair this summer!

UC Small Farm Program and CDFA Division of Fairs and Expositions invite you to join other fair folks, farmers and agricultural leaders for a workshop and fair tour at one of seven California fairs to share ideas for connecting farms, fairs, agritourism and promotion of California Specialty Crops

Shasta District Fair - Thursday June 14

8:00 a.m. to 3 p.m.

1890 Briggs Street, Anderson, CA 96007

Workshop registration fee \$20.00 (includes lunch & tour)

Full workshop schedule: (all events are 8 a.m. to 3 p.m.)

Thursday June 14 - Shasta District Fair, Anderson

Thursday July 26 - Amador County Fair, Plymouth

Thursday August 2 - Ventura County Fair, Ventura

Thursday August 9 - Napa Town & Country Fair, Napa

Thursday August 16 - Yolo County Fair, Woodland

Thursday September 13 - Santa Cruz County Fair, Watsonville

Thursday, October 4 - Big Fresno Fair, Fresno



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

For more information: (916) 900-5027 - Information and registration: sfp.ucdavis.edu/events/12fairs/

Sponsored by the UC Small Farm Program and the CDFA Division of Fairs and Expositions