

# Taste the Possibilities: Adding Value to Your Ag Business

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Presented by:



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# Business Planning

Mary Cervantes, SBDC

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**Taste the Possibilities:  
Adding Value to Your Ag Business**





## Napa-Sonoma Small Business Development Center (SBA funded and largest technical assistance provider)

Provide low- cost business trainings:

- Business Start-up
- Business Planning
- Marketing
- Recordkeeping
- Understanding Financials

Provide one-on-one assistance:

- Certified Business Advisors
- Confidential
- Free
- Problem-solving
- Economic Impact



## **Urban Farming for Profit:**

- How-to irrigate, growing vegetables and fruits to generate income
- Rules & regulations to selling produce to neighbors and community
- Urban farm needs little startup capital
- Adapts to changes in rainfall, temperature, fuel prices and economic conditions

## **From Kitchen to Market:**

- The planning and production process
- Contacts to help get you started
- Capitalization options
- Creative marketing ideas
- The distribution network and market infiltration



## **Napa-Sonoma Small Business Development Center**

### **Santa Rosa location:**

SAFE BIDCO

1377 Corporate Center Parkway

Santa Rosa, CA 94507

(707) 595-0060

### **Napa Valley location:**

Napa Valley College

2277 Napa-Vallejo Hwy., Bldg. 3300

Napa, CA 94558

(707) 256-7250

**[www.napasonomasbdc.org](http://www.napasonomasbdc.org)**