

**For agritourism operators, planners,
tourism professionals & others:**

Riverside/San Bernardino/San Diego Regional Agritourism Summit Wednesday March 29 in Riverside

Please join us in sharing, learning and planning together

Some highlights:

- County regulatory updates and discussion
- Share activity, outreach and pricing strategies
- Plan collaborative marketing
- Connect with agritourism resources and service providers
- Break-out discussions by topic of interest and by county

More information: <http://ucanr.edu/summits2017>

Please register soon

(registration fee \$25 - pay online or mail a check - fee pays for lunch, snacks)

The summit will be a participatory all-day session with lunch provided. Participants are invited to bring marketing and organizational information to display and share.

Riverside/San Bernardino/San Diego Agritourism Summit:

Wednesday March 29, 2017

La Sierra University, 4500 Riverwalk Parkway, Riverside, CA

Register Online: <http://ucanr.edu/riversidesummit>

More information: paleff@ucdavis.edu, 530-752-7779

Organized and sponsored by the UC Small Farm Program, UC Cooperative Extension, GrowRIVERSIDE. and other collaborating partners.

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