

NPI Brown Bag Seminar Series

Built Environment and Health Equity in Alameda County

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Thursday, May 10th, 2018

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University of California

Agriculture and Natural Resources

■ Nutrition Policy Institute

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UC ANR Nutrition Policy Institute Brown Bag Seminar
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Acknowledgements

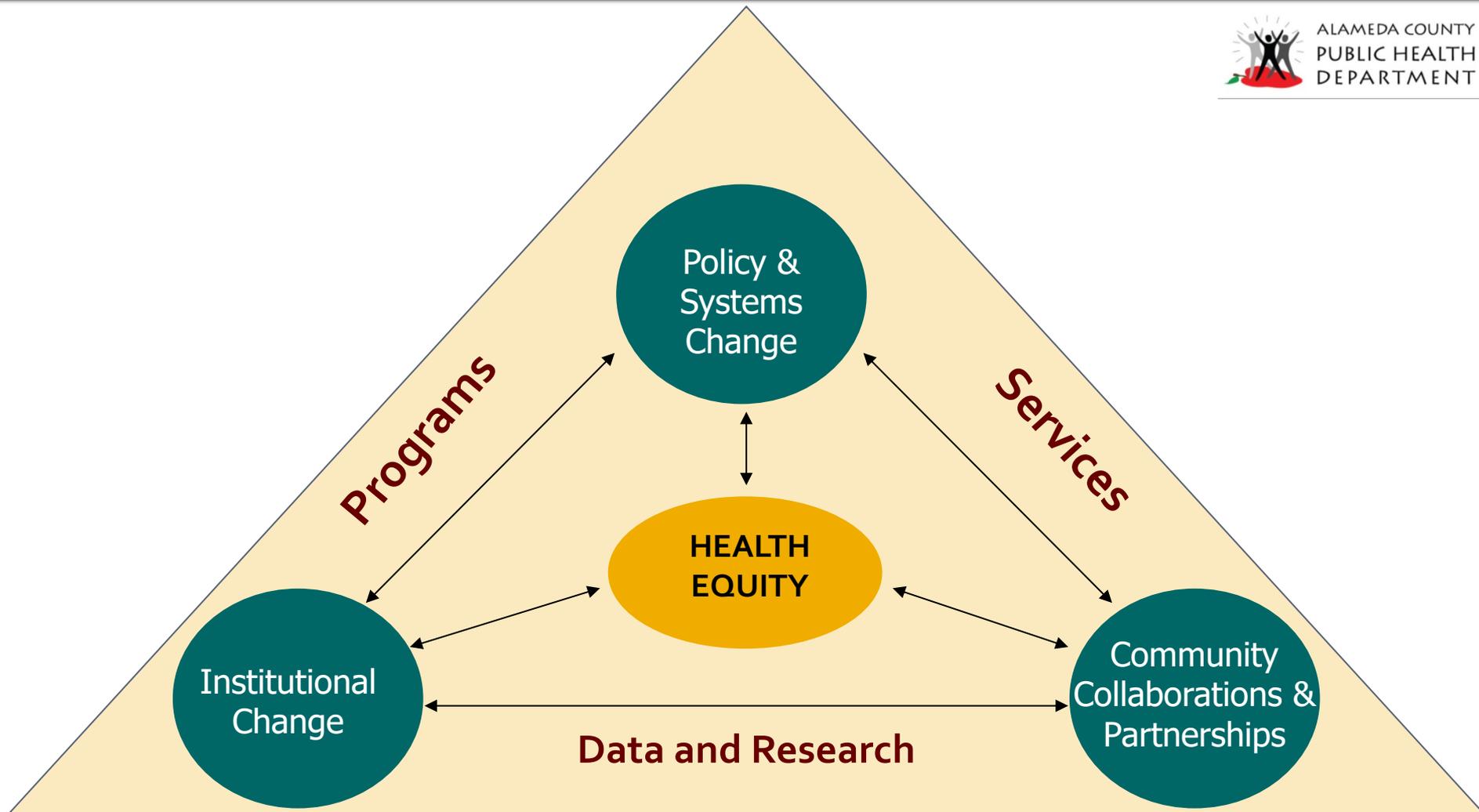
The information presented in this presentation represents the ideas , hard work, and expertise of many partners, residents of Ashland and Cherryland and Oakland and Alameda County Public Health Department Staff.

Health Equity

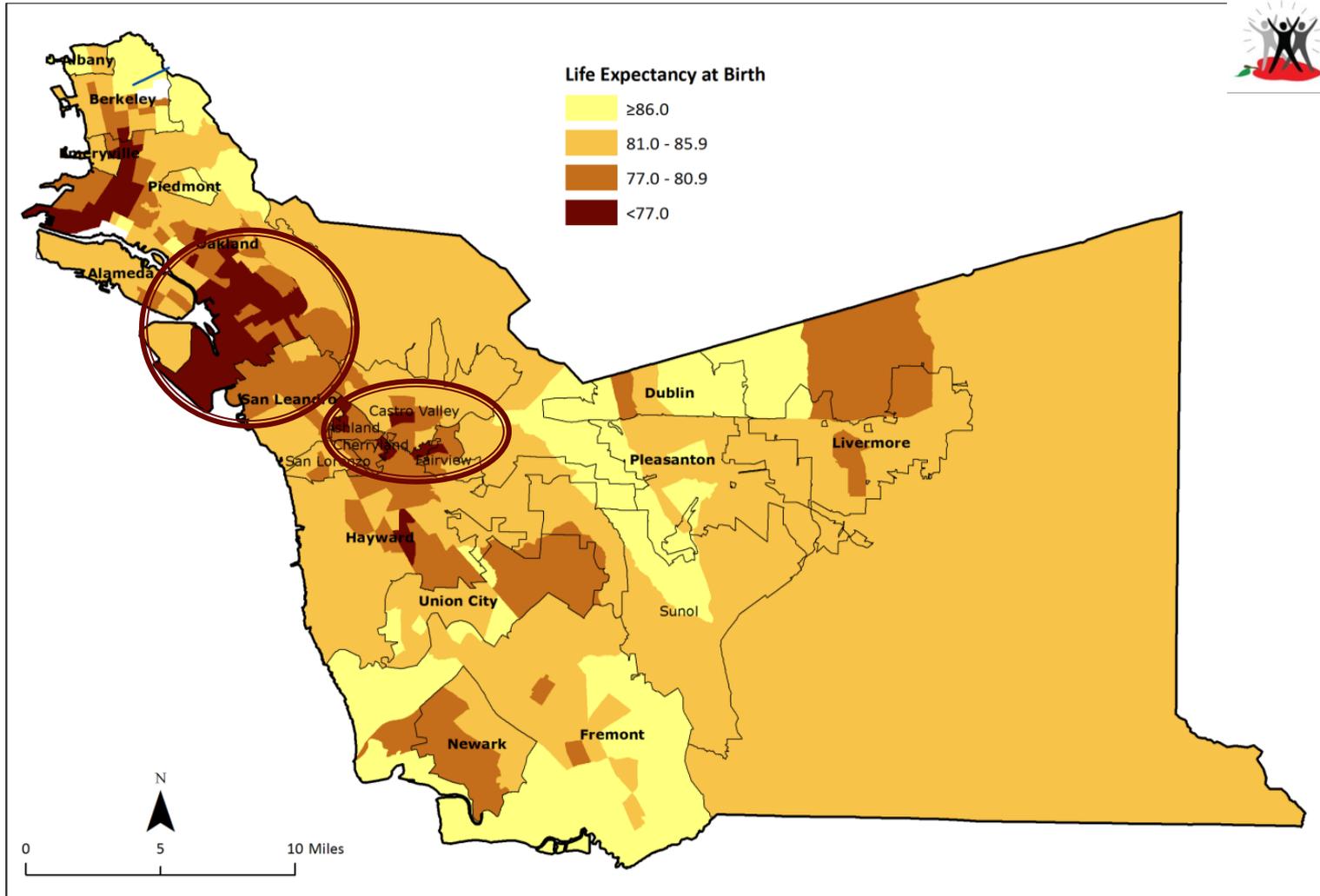


Everyone in Alameda County, no matter where you live, how much money you make, or the color of your skin, leads a healthy, fulfilling and productive life.

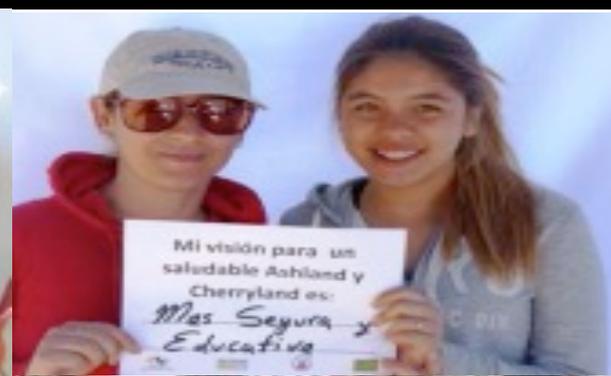
ACPHD's Approach to Achieving Health Equity



Health Inequities by Place in Alameda County



Ashland and Cherryland Community Health and Wellness Element



An Element of the Alameda County General Plan

Ashland and Cherryland Health Element

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- The General Plan sets the policies for how we use and manage physical, social, and economic resources.
 - A long-term policy document
 - Not just a land use plan; but land use is integral
- Ashland/Cherryland Health Element approved by County Board of Supervisors December, 2015



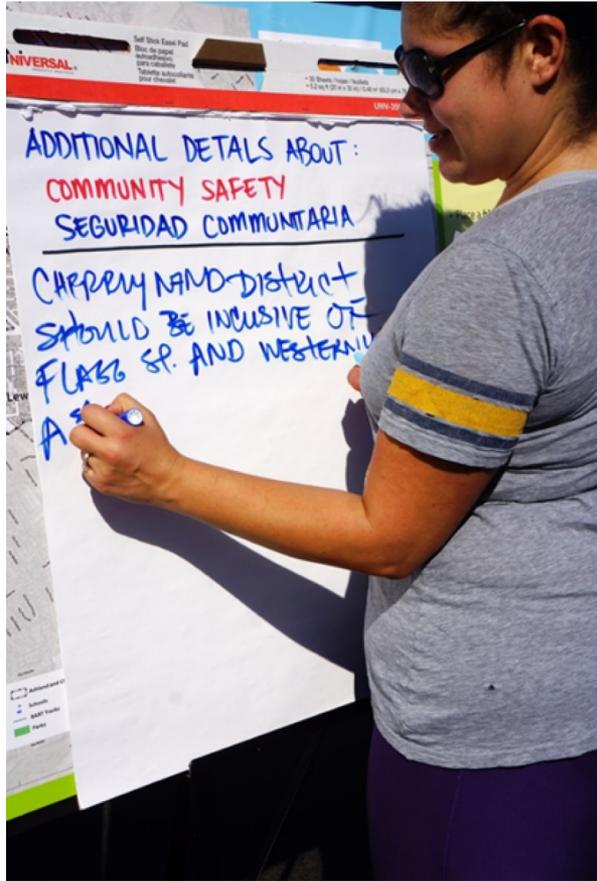
Photo: Jackie Keliiaa of Raimi + Associates

Community Engagement Process

- Project Website
- Wellness Advisory Committee
- Workshops
- ACT Street Fair
- EALI Charrette
- Focus Groups
- Survey



Ashland and Cherryland Health Element



- Healthy Food Access
- Health and Social Services
- Public Safety and Social Environment
- Active and Safe Transportation
- Parks and Community Facilities
- Sustainability and Environmental Health
- Land Use and Housing
- Economic Opportunity

Ashland Cherryland Healthy Communities Collaborative

Multi-stakeholder Partnerships:

- Livable Streets
- Local Economic Development
- Community Building



Healthy Development Guidelines: Partnership for Healthy and Equitable Development



Community-driven process

- 2014 EOBHC Leaders conducted a Resident Survey
- Over 550 Oakland residents were interviewed in multiple languages
- The priorities informed the issues in the Healthy Development Guidelines



EAST OAKLAND
building healthy communities



Oakland Speaks for Healthy Development

Resident Survey

As East Oakland changes, residents must play an active role in shaping its future by influencing the political and economic decision-making processes that impact their families and neighbors.

In Spring 2014, East Oakland a process to collect accurate document expectations that into decisions that will impa that will lead to improved h

This is the story of how resi for their city.

Our Beliefs

East Oakland BHC aims to just at the doctor's office. T and the health of our neigh jobs, impacts the health of

Our broad definition of heal generated by accessible an transportation.

What Oaklanders Said . . .

Six of 10 residents say the health of their family, neighbors and community has been "greatly" impacted by jobs, housing, transportation, and food access issues.



Half of all residents live with someone who receives regular care from a doctor for chronic health issues.



Housing & Displacement	Food, Community Gardens & Urban Farms	Environment & Transportation	Economic Development & Safety
  <p style="font-size: x-small;">61% know someone who moved out of Oakland because housing became too expensive.</p>	  <p style="font-size: x-small;">64% said bringing healthier foods to neighborhood stores should be a top priority for city leaders.</p>	  <p style="font-size: x-small;">68% said improving the environment in neighborhoods should be a top priority for city leaders.</p>	  <p style="font-size: x-small;">54% said getting better paying jobs vs. jobs of any kind should be a top priority for city leaders.</p>
 <p style="font-size: x-small;">75% said developers of luxury housing should be required to contribute funds for affordable housing for seniors, the disabled and working class families.</p>	 <p style="font-size: x-small;">84% said increasing gardens and urban farms should be a top or medium priority for city leaders.</p>	 <p style="font-size: x-small;">58% support charging fees to developers for transit improvements.</p>	 <p style="font-size: x-small;">52% said helping formerly incarcerated residents get good jobs should be a top priority for city leaders.</p>

Number of respondents varied by question. Average total respondents for all questions = 530.









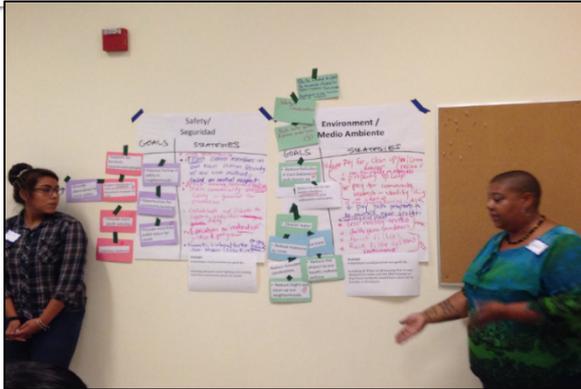


community engagement | census bureau | economic | education | housing | land use | transportation



East Oakland Building Healthy Communities | 3

Healthy Development Guidelines: Community-driven planning process



Above: Sandra Muniz and Esther Goolsby



Community Town Hall at Allen Temple Arms

“[This has been] an opportunity to be true partners. I can see how these [guidelines] could have been made without residents at all. We have partnered because we have something to say. We have a lens that should always be there. We know how [development] will affect the people who live here.”

- Kim Frazier from the East Oakland Building Healthy Communities



East Bay Housing Organizations



Healthy Development Guidelines: Stakeholder engagement

- Technical Advisory group process
- Workgroups
- Non-profit and for-profit developer focus groups
- Focus group for Oakland City planners



Healthy Food Retail



Healthy Food Retail



Healthy Food Retail



Healthy Food Retail

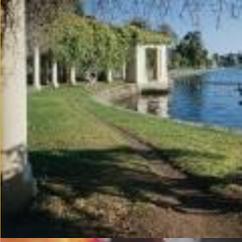




Policy
Makers



Childcare



Medical
Care



Jobs



We each
have a role



Clean Air

Healthy
Food



Parks and
Activities



Housing



Education

Economic
Justice



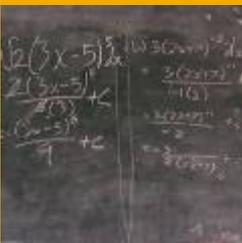
Preschool



Safe
Neighbor-
hoods



Residents



Transportation



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