University of California
Agriculture and Natural Resources
Cooperative Extension

2017 Dairy Producer Survey

General Information:

1. Name: _____
2. Email: _____
3. Job title (e.g. owner, manager, etc.,): _____
4. Dairy name: _____
5. County: _____
6. # Milking Cows on your dairy: _____
7. A veterinarian visits the dairy (choose one):

   ( ) weekly ( ) bi-weekly ( ) monthly ( ) not regularly ( ) never ( ) on-farm veterinarian

8. Do you use a consultant to balance rations? ( ) Yes ( ) No

Need Areas and Further Research:

9. Concerns/obstacles facing California dairy producers (circle your answers):

1 = very concerned **2** = somewhat concerned **3** = not concerned

Milk price/pricing	1	2	3
Feed costs/availability of feeds	1	2	3
Labor availability/quality	1	2	3
Labor cost	1	2	3
Herd health issues	1	2	3
Environmental concerns/regulations	1	2	3
Water quality/availabilty	1	2	3
Animal well-being	1	2	3
Consumer demands	1	2	3
Farm succession	1	2	3
Urban encroachment	1	2	3
Other concerns (please specify):			

[Type here]

10. Rate potential Univesity of California **research** priorities:

1= high priority **2**= medium priority **3**= low priority

Herd health issues	1	2	3
Reproduction	1	2	3
Nutrition	1	2	3
Silage management	1	2	3
Milk quality	1	2	3
Alternative feedstuffs	1	2	3
Calf & heifer management	1	2	3
Organic/pasture management	1	2	3
Environmental issues	1	2	3
Heat stress	1	2	3
Irrigation management	1	2	3
Manure management	1	2	3
Water quality	1	2	3
Other research priorities (please specify):			

11. Rate potential Univesity of California **educational** priorities:

1= high priority **2**= medium priority **3**= low priority

Herd health issues	1	2	3
Reproduction	1	2	3
Nutrition	1	2	3
Silage management	1	2	3
Milk quality	1	2	3
Alternative feedstuffs	1	2	3
Calf & heifer management	1	2	3
Organic/pasture management	1	2	3
Environmental issues	1	2	3
Heat stress	1	2	3
Irrigation management	1	2	3
Manure management	1	2	3
Water quality	1	2	3
Other educational priorities (please specify):			

12. Who should University of California target for delivery of information? (circle all that apply)

a. Dairy owner
b. Dairy manager
c. Dairy employees
d. Allied industry
e. Other(s): _____

13. How should University of California deliver this information? (circle all that apply)

a. Newsletter/magazine articles
b. Webinars
c. Half-day (or shorter) meetings
d. Two or three day destination meetings
e. On-farm trainings/meetings
f. Other(s): _____

14. How should University of California deliver information to dairy **employees**? (select all that apply)

a. Newsletter/magazine articles: ( ) English ( ) Spanish ( ) Both
b. Webinars: ( ) English ( ) Spanish ( ) Both
c. Half-day (or shorter) meetings: ( ) English ( ) Spanish ( ) Both
d. Two or three day "short course" in the San Joaquin Valley: ( ) English ( ) Spanish ( ) Both
e. On-farm trainings/meetings: ( ) English ( ) Spanish ( ) Both
f. Other(s): _____
g. Information delivery to employees is not important

[Type here]