

MONTEREY COUNTY 4-H COUNCIL MEETING MINUTES

DATE: November 27, 2018

LOCATION: Monterey Co Ag Office Conference Rm.

CALL TO ORDER: 7:09P by Tim Lewis. Pledge of Allegiance and 4-H Pledge led by Tim Lewis

ADDITIONS OR CORRECTIONS TO THE AGENDA

Under new business- Add line item and increasing line items in budget

ROLL CALL

President: Tim Lewis (KCBR)
1st Vice President: Hana Ferguson (Buena Vista)
2nd Vice President: Dena Jenkinson (Chualar)
Treasurer: Gidget Guidotti (Mission)
Secretary: Travis Tanaka (Buena Vista)
Program Staff: Lorin Lurz

CLUB REPRESENTATIVES AND GUESTS

Aromas:

Buena Vista: Travis Tanaka

(proposed) Carmel Valley: Scott Quilty

Chualar: Shilah Mullins, Sierra Sala

Gonzales: Michele Montes, Lukinola Montes

Greenfield: Luz Maria Argueta, Abraham Argueta

Hilltown: Ian Cremers

King City Blue Ribbon: Marisela Cuevas, Lily Rangel, Jesse Ledesma

King City Rural: Carla Mullani-Ackerman, Marti Ackerman

Lockwood: Misty Hancock

Mission: Gidget Guidotti, Garrett Guidotti

Natividad: None

Royal Oaks: JoAnn Etchinson, Sheryl Jones

San Benancio: Diane Vorwerck, Luke Vorwerck, Kat Banks, Rose Evers

Spring: Kelly Violini, Nicole Hostert

APPROVAL OF LAST MEETING MINUTES

Secretary T. Tanaka reminded everyone that meetings are taped to capture detail and for everyone to speak loud and clear.

Motion to accept minutes from the October meeting: Misty Hancock (Lockwood) Second: Rose Evers (San Benancio) No Discussion. Motion passed unanimously

TREASURER'S REPORT (Gidget Guidotti)

Report from September 1-30, 2018

Opening September 1: \$35,922.44
September Income: \$33,231.62
October Expenses: \$17,717.70
Closing October 31 \$51,436.36
Morgan Stanley (Scholarship): \$55,862.28
Pacific Valley Bank: \$54,331.27
CD Total: \$110,193.55
Combined Total: \$161,629.91

Report covers October 1-31, 2018.

Opening October 1: \$51,436.36
October Income: \$45,681.35
October Expenses: \$530.22
Closing October 31 \$50,230.25
Morgan Stanley (Scholarship): \$55,922.94
Pacific Valley Bank: \$54,331.27
CD Total: \$110,254.21
Combined Total: \$160,423.80
Comments: None

FUNDRAISING COMMITTEE

Giving Tuesday- Kelly Violini had flyers on hand. Camp fundraiser usually receives \$3,500 from MCF to put on the Jr. Livestock/ dinner. Instead, took the \$3,500 and \$150 (4-H building donation) and put through the Giving Tuesday online campaign. Funds were most likely matched there fore doubling the income for the camp program. Kelly stressed that there is still time to donate during the Giving Tuesday window.

Color Me Green Run- Kelly Violini reported that CMG will be March 16, 2019 at MCF in Monterey. Will begin promoting in January. This committee is Requesting to Council to add "Spring Fest" to CMG. The Spring Fair will include livestock activities with Sheep, goats, rabbits, poultry, with Cal Poly Western Bonanza providing judges. 4-H Youth will have opportunity to participate in Make it and Take it activity in which items can be made as fair entries. Fair will provide materials; youth can learn what makes a good exhibit, can then enter in a fair. SVF opened a category to cover event-based creations. Will be asking for amendment to budget to account for additional expenses and increased expected revenue from adding the Springfest. The Spring club is the hosting committee for these events.

Clover Café- Diane Vorwerck spoke about the update given to those who attended the Food Booth update meeting (November 27, 6:30P). Clover Café (Food Booth) is the longest running and largest fundraiser for Monterey Co 4-H Council. Funds raised support activities, awards, events, scholarships available to all Monterey Co 4-h youth. Royal Oaks 4-H previously had responsibility of managing the food booth. This year the Fundraising Committee took management authority; slight modification to the menu, hours change. Clover Café sales for 2018 MCF were \$15,100 with expenses of \$9,466. Net profit of \$5,392. Dippin Dots gross income was \$19,611, with expenses of \$13,727. Net profit of \$5,884. Fundraising Committee gave their report and viewpoints to the Council Exec Board. Exec Board made own list of pros/ cons about food booth. Must net \$10K annually to meet Council commitments. Club representatives were asked to write comments on post-its regarding menu, management oversight, location ideas. Options could include to modify food booth or drop it and do something else. Comments will go back to Exec Council and Fundraising Committee for discussion

Discussion about comments: "Could the 4-H food booth location be moved?" Kelly Violini suggested that Council consider what other vendors do in their booths. She said for the location and sales, the 4-H booth does better than other non profit vendors in the permanent vendor area.

Question- "Could all Clubs donate to the council, possibly on Giving Tuesday?" Response: Clubs cannot be charged to be part of the Council. Clubs are asked to donate by using their hands but have supported the FB through donation checks. Clubs can donate to other 4-H entities. Giving Tuesday donations are made with a credit card. Another option is to find other supporters to create our own Giving Tuesday.

Comment- The outreach benefit of the 4-H FB surpasses the monetary benefit. 4-H and FFA are benchmarks of the Fair, not a normal non-profit.

Tim Lewis- The Council must decide in January and report to MCF by Feb 1 if Monterey Co 4-H is going to keep the FB. The fair will be requesting commitment contracts by then for 2019. Leaders need to take

the message back to the Clubs and get input. While there are those that don't want to work in the FB, the FB puts 4-H out to the public, the location is good. Many things to consider- costs going up, income for budget and scholarship replenishment, price increases, balance staffing needs. . It is the intention of the Council to vote on continuing this fundraiser at the January meeting. See January agenda. Each club brings 2 votes.

PRESIDENT REPORT (Tim Lewis)

Will be adding local fair update to each agenda. Council officer Dena Jenkinson is working with County to write a letter to all Fairs requesting Council updates monthly that benefit the membership.

YOUTH REPORTS/ CLUB SHARING

Club Youth representative report- None

Club sharing: Will Your Club be donating during the holiday?

Club representatives shared the following as to how their Club donates to the community during the holiday: Canned food drive; Thanksgiving food baskets; float and candy give away in King City parade;; adopt a family (clothing and needed items); senior Christmas dinner- uses all donated items, seniors get dinner and small gift; KSBW Share Your Holiday; detergent/ gift card donations to warming shelter; pies for veterans transition center; toy, coat, blanket drive; Thanksgiving card/ treats/ décor for assisted living center; angel gift drive

Tim Lewis: All great ways to put us out into the community, shows what 4-H is about.

YOUTH COUNCIL REPORT- Marti Ackerman (KCR) and Garret Guidotti (Mission) reported. From the carnival wristbands they sold during the Monterey County Fair, the money (\$560) was allocated to the Giving Tuesday campaign, with the match, will result in \$1,120 back to YC. YC members will serve as Master of Ceremony at FFD in costume

COMMITTEE REPORTS: led by 1st Vice President, Hana Ferguson,: every club should have a binder to record their committee progress and info. Verbal or written Council meeting reports must have date, time, location. Comments to Hana after event complete to reduce "critiques" at the council meeting. She will be reaching out to each club who has an upcoming event.

Incentives and Recognition (KCBR)- No report

Expansion and Review (KCR)- No report

Bowl-a-Rama (San Benancio)- Event is Jan 12 with RSVP by Jan 4. Pizza is back on menu. \$12 per bowler. Asking for a RSVP to plan and create teams; allows host Club to be ready when members arrive. No one will be turned away if they don't RSVP.

Fantastic Field Day, overall (KCR): Feb 9. KCR will be running the poster contest. Request to Clubs to get more posters entered. Good opportunity to for members to get experience as to what needs to go on a poster. KCR will be contacting clubs for table/ chairs needs

FFD, Vegetable Judging (Mission)- Flyer is complete

FFD, Dessert Judging (Royal Oaks)- Flyer is complete

FFD, Livestock Judging (Chualar)- Did not get the large room at SVF. Will be slides, 30-minute sessions.

FFD, Judging contest/ tabulations (Aromas)- No report

Animal Field day (Chualar)- Livestock show clinic. Jan 26 (King City, LA Hearne)-27 (Prunedale, LA Hearne). Register online. Start at 9:00A. Raffle at door. No drop offs.

LEADERSHIP CONFERENCES 2019

Citizen Washington Focus- Registration is still open, but spots are limited. Deadline for registration is in December.

Leadership Washington Focus (middle schoolers)- registration opened and closed. State limited the number for travel, wait list only. No further update.

CalFocus- postponed for one year due to effort and focus on Washington trips.

Youth Summits- Encourage middle school members to go to YS. First overnight leadership experience. If youth don't get excited and gain interest in local leadership events, difficult to get their interest to participate in Washington trips. Registration open till Dec 3 for Central and Bay Coast summits. Council scholarships available.

CAMP MCCANDLESS UPDATE: (Gidget Guidotti) Gidget informed the group that teen counselor interviews were held on November 26. Gidget was impressed by those she interviewed. There were 19 girls, 13 Boys. Acceptance letters will get mailed in two weeks.

FAIRS UPDATE: MCF update by Kelly Violini. YQCA required for every fair. Mandated by CA Dept Food and Agriculture. MCF, SVF, SCCF, SBCF looking have same YQCA, showmanship, age groups, weights requirements. Four local fairs looking to streamline requirements for consistency. The leaders' council and 4-H program do not have an obligation to do anything but will provide support through member announcements.

STAFF REPORTS (Lorin Hofmann-Lurz and Darlene Ruiz)

Darlene Ruiz (Diversity Program Representative)- Continued effort to partner with schools, after school programs. Next summer would like to start a day camp. Event would be short term, but unique to get interest and attention of youth. Darlene is looking for Club youth to volunteer, possibly form a committee. 10 youth to begin planning. Take the program to an area where there isn't a 4-H Club; way to expand in the county. Time frame is summer 2019. Effort now is scoping- looking for help and gauging interest. Clubs asked to gauge interest and report back in January.

Question: What would day camp look like. Answer: Since many organizations put on day camps, attempts to partner didn't work out. Need to focus on something unique that could attract youth. Example- Imperial Co does a Sustainable You day camp. Every day different theme about environmental sustainability.

Darlene was working with Monterey Mushrooms in attempt to offer a program. Would be in Royal Oaks/ Prunedale area. Reliable team needed to execute plan.

Lorin Hofmann-Lurz (Program Representative)-

Enrollment deadline for Livestock- Deadline to enroll in a livestock project to qualify to show at any fair is December 14. If member is not enrolled through 4HOnline, cannot show. VEC should of ran report to verify that youth in correct livestock project, list sent and available for Club to review. If doing an inter-club transfer, must verify that transfer forms are sent to County office. Transfer forms are back-up verification.

Question: Deadline for adult volunteers that have not completed enrollment. Answer- Most likely February 28. If enrollment is not complete, will lose fees paid, fingerprint status. State will eventually turn the enrollment system off. If people need help, call Lennis. Can come into the County office to watch videos.

Snow camp - Snow camp has returned and is hosted by Santa Cruz Co 4-H program. Cost is \$150, activities at camp are included. Staying at Tahoe. Camp is President's Weekend in February. Flyer not available yet.

Carmel Valley- Paperwork submitted to state offices. Holding off the next meeting of possible members. Bylaws rejected twice by State office due to wording. How something is worded is important. Third version signed and returned to State office. Waiting for reply.

Items for CCL Report- For officer advisor or party coordinator. Know the difference between Secret Santa vs White Elephant game for club meeting or gathering. Make sure rules are clear, set a theme to avoid disappointment, gifts are age appropriate, have spare gifts on hand.

Next year planning- staff help is available to review Club plans for second half of year. Clubs should do a mid-year review with officers using the forms, goals and calendars they turned in at the beginning of the year. Can do a peer review, process is in Treasure's Manual. Survey from Officer manual given to members during a meeting.

How to give funds to support those affected by the fires- Butte Co 4-H asks everyone to wait until need is assessed. Clubs can give money to other 4-H organizations; funds are moved within the 4-H program. Suggestion for community service- Send Thank you cards to first responders of the Butte County fire.

Can 4-H units give cash gifts to individuals? - No. Can 4-H units give cash gifts to judges or education service provider? yes. Can 4-H units give cash gifts to outside businesses or organizations? No

Is against policy to give cash to businesses, individuals, or non-4-H organizations.

4-H units can give non-cash gifts if the gift benefits the YDP. \$75 is the limit for non-cash gifts.

How to fundraise to support others. Cannot support one person. 4-H units cannot fundraise to support outside groups or organizations. Food, coat, toy, etc. drives are allowed. Cannot give to give to churches or religious based organizations or work on their behalf. Adopt a family program is allowed but cannot select a specific family.

Clubs are reminded to Give with your hands not with your checkbook.

Reminder to leaders to take time off from 4-H.

UNFINISHED BUSINESS: None

NEW BUSINESS:

Add funds to line items- Add 500 to expense line for CMG fundraiser with 2500 income increase to revenue line item. Motion by Kat Bank (SB), second by Jesse Ledesma (KCBR). No discussion. Unanimously approved.

Equipment line item increase of \$130 to \$330 total to cover costs of Quick Books software for council treasury. Motion by Nicole Hostert (Spring), Second by Kat Banks (SB). No discussion. approved unanimously.

Add line item and budget amount of \$250 for young adult volunteer (18-24) scholarship to cover costs for young adults to be a volunteer. Motion by Misty Hancock (Lockwood), Second by Lily Rangel (KCBR). No discussion. Unanimously approved.

Add Spin Club line item- zero balance. Motion by Jesse Ledesma (KCBR), second by Misty Hancock. This allows money to pass through the council for the diversity program. No discussion. Unanimously passed

ADJOURN at 8:25P

Motion to adjourn: Michele Montez (Gonzales), Second: Jesse Ledesma (KCBR) No discussion. Passed Unanimously

Next Council Meeting- Tuesday, January 15, 2019. 7:00P Monterey Co Ag Office