



SANTA CRUZ COUNTY

NOVEMBER 2019

4-H County Council – November 21st

- ❖ Special council meeting is scheduled for November 21st at Aptos Grange, 6:45 pm
- ❖ **We have decreased the amount of council meeting a year. We only meet 5 times a year.**
- ❖ We are looking for more participation at the 4-H county council meetings. We make many of the decision at the council meeting that effect the 4-H program. Be part of the team to make our 4-H program stronger.

Fundraising Opportunity:

- ❖ Cyber Monday #Giving Tuesday
- ❖ Mark your calendar for December 3rd
- ❖ California 4-H foundation has a matching funds program up to \$25K
- ❖ We are asking for support from the community, so help us spread the word on #Giving Tuesday. Please make sure to designate the funds to our county for our 4-H program.



Bay Youth Conference:

- ❖ Register by November 30th – Cost \$167
- ❖ Member Registration: <https://ucanr.edu/survey/survey.cfm?surveynumber=27994>
- ❖ Adult Chaperon Registration: [http://4h.ucanr.edu/4-H Events/Summits/](http://4h.ucanr.edu/4-H%20Events/Summits/)
- ❖ Families are responsible for transportation & registration fees for the conference.
- ❖ An amazing conference for youth ages 11 to 13 years old. 14 years old and up are councilors.
- ❖ Bay Coast Youth Conference, January 10-12, 2020
- ❖ Walker Creek Ranch, Petaluma, CA

4-H 2nd Disneyland Educational Event – March 13th – 15th

- ❖ We are excited to host the 2nd annual Disneyland Educational event.
- ❖ We have changed the date to March 13th to 15th to beat the mad dash rush & cost of spring break.
- ❖ We are offering three new classes this year for the 4-H members.
- ❖ We will have to have 75 kids for the assembly of a roller coaster (new) or we will offer Property of Physics Lab.

- ❖ We were also able to add Create a Disney Story class for kids not interested in STEM.
- ❖ We have classes for kids ages 6 to 19.
- ❖ 4-H Member Cost \$245 includes 2-day hopper pass to Disneyland, 3-hour educational class & t-shirt. A family may upgrade pass to 3-day hopper for additional \$65.
- ❖ Parents and sibling **not** attending the class is \$225 for 2-day pass.
- ❖ **Hotel Group Rate at Tropicana \$189 plus tax per night can sleep up to 5 people (Group code "4-H") ask for Barbie at 714-635-4082 -Book until January 31st.**
- ❖ We are working on fundraising to help offset the cost of this event.
- ❖ If you are interested in attending and fundraising contact Julie at jkatawicz@ucanr.edu
- ❖ See attached flyer for more information
- ❖ **Registration closes January 31st:**
<https://ucanr.edu/survey/survey.cfm?surveynumber=28605>

4-H Fundraising:

- ❖ We are looking into some new ideas for fundraising for the Disneyland Educational Event to help offset the cost of this event for families.
 - Current Fundraising:
 - Walk a Thon – January 5th
 - We will have two locations:
 - **1st Location** at 2:30 pm – 4-H Office parking lot – We will walk in the dirt pad at the office for 5K (3.1 miles estimated time 45 minutes to hour).
 - **2nd location** 4:30 pm – SLV Elementary school- We will walk in the area right behind the parking lot and classrooms next to cafeteria
 - We get donation for Walk a Thon from our community. We will have you track your steps while earning donations towards your Disneyland Educational classes and event.
 - Attached is a Walk a Thon sheet to collect donations.
 - **Current ideas for fundraising:**
 - Bake Sale Presale Holiday cookies. We can have fun baking and delivering cookies to family and friends
 - Bake Sale in front of a store is the second option
 - Petting Zoo or Flower station in front of Tractor Supply on a weekend.
 - Go Fund Me sponsored by parents in support of the educational event for youth. We are looking into this option but not using the 4-H name.
- ❖ If you have any ideas, please email the committee at jkatawicz@ucanr.edu. I will pass on the information to the chairmen.
- ❖ We must move fast; we are looking for additional help with the fundraising movement for our county 4-H program.
- ❖ If you are interested in participating in any of these fundraising event contact Julie at jkatawicz@ucanr.edu.

4-H Enrollment Updates:

- ❖ We are excited to announce the new credit card option for payment of enrollment fees. Your family has the option of paying the 4-H club leader directly with a cash/check

payment to receive a discount. You also have the option to pay online with a credit card directly to the UCANR for your 4-H enrollment fees this year.

- Credit Card link: <https://ucanr.edu/survey/survey.cfm?surveynumber=27931>
- ❖ The 4-H enrollments fees have changed for 2019-20. We now have three tiers which offer discounts. Register today to save money!!
 - **2019-2020 - Returning Youth Member Enrollment Fee with cash/check discount schedule:**
 - Regular: September 1st - November 30th = \$105
 - Late Enrollment: December 1st to June 30th = \$125
 - **2019- 2020 Returning Adult Leader Enrollment Fee with cash/check discount schedule:**
 - Regular: September 1st - November 30th = \$30
 - Late Enrollment: December 1st to June 30th = \$30
 - **2019-2020 - New youth member & new leader enrollment fee with cash/check discount schedule.** The enrollment fee will remain at early bird special only if the fee is paid within 30 days of registering on-line for 4-H! If you choose to pay the registration fee after 30 day of registration the fee will be the same as returning members and/or leader from date scale fee chart above.

Adult Leader Training

An adult leader has two different ways to complete on the adult leader training.

- ❖ Complete training online at <https://campus.extension.org>.
- ❖ You are welcome to come into the 4-H office on Monday or Tuesday to complete the adult leader training. We are happy to help.
- ❖ **New adult leaders create account, Enrollment Key: SantaCruz**
- ❖ Returning adult leaders use the email login and password from last year.
- ❖ Need help with login or passwords
- ❖ eXtension handles all issues related to login and can be contacted
- ❖ **For assistance with logins, course enrollment, or other technical issues, contact us by Telephone: 877.672.4238.**
- ❖ When an issue arises related to course content, they can contact idevelopsupport@ucanr.edu
- ❖ Thank you for all the support, leadership, and guidance you provide the youth in our 4-H program. We could not have a 4-H program without the leadership of volunteers and youth. We greatly appreciate all the time and effort you put into this program.

Returning Adult Leaders:

Course Overview:

The Returning Volunteer Training is designed to give volunteers returning for the 2019-20 program year. The information to prepare them for service in 4-H. This training has 2 components that are designed to be completed in sequential order. The course does not need to be completed in one sitting and will pick up where you left off when you return to it. The overall training will take approximately 30 minutes to complete.

Who Should Attend: Adult Volunteers Returning for the 2019-20 Program Year?

Technical Note: This training works best using the Mozilla Firefox Browser.

Watsonville, CA 95076
831-763-8015
jkatawicz@ucanr.edu

Attachments:

Santa Cruz County website:

http://cesantacruz.ucanr.edu/Youth_Development/

State Newsletter: <http://4h.ucanr.edu/News/>



University of California
Agriculture and Natural Resources

4-H Youth Development Program



It is the policy of the University of California (UC) and the UC Division of Agriculture & Natural Resources not to engage in discrimination against or harassment of any person in any of its programs or activities (Complete nondiscrimination policy statement can be found at <http://ucanr.edu/sites/anrstaff/files/215244.pdf>) Inquiries regarding ANR's nondiscrimination policies may be directed to UCANR, Affirmative Action Compliance & Title IX Officer, University of California, Agriculture and Natural Resources, 2801 Second Street, Davis, CA 95618, (530) 750-1397.



WALT DISNEY
Imagineering

2nd Annual 4-H
Disneyland
Educational Series
Event

"March 13th to 15th"



2 Day hopper pass, 3 hour class & T-Shirt for great value of \$245

We have three different options for 4-H members to participate on March 15, 2020

Ages 6 to 19 yrs. old = *Designing a Disney Story*

(Minimum of 10 youth)

Ages 11 to 19 yrs. old = *Science of Roller Coasters Assembly*
(minimum of 75 youth)

If we do not reach 75 youth then we will participate in "Properties of Motion Physics Lab"

Ages 11 to 19 yrs. old = *Properties of Motion Physics Lab*
(minimum of 10 youth)

Families are responsible for transportation, hotel and registration fees including the park hopper ticket. Please check with your 4-H office if scholarship are available.

Registration closes on January 31st & payments due February 7th.
For more details on the sessions and registration visit:

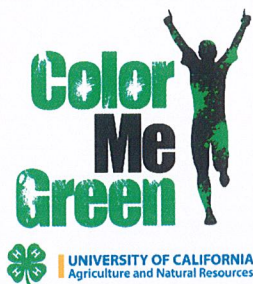
http://cesantacruz.ucanr.edu/Youth_Development/Events/

Event Coordinators: Julie Katawicz, Kaleena Mornard & Elaine Spotswood
at jkatawicz@ucanr.edu

"Great Holiday Gift for the whole family"

Where the Magic Begins

It is the policy of the University of California (UC) and the UC Division of Agriculture & Natural Resources not to engage in discrimination against or harassment of any person in any of its programs or activities (Complete nondiscrimination policy statement can be found at <http://ucanr.edu/sites/anrstaff/files/215244.pdf>)



Walk a Thon

Benefit's 4-H members

Disneyland Educational Event

4-H Youth Disneyland Educational Event is on March 13th to 15th, 2020.

Your donation is sponsoring a 4-H youth member. The donations will support the youth travel & conference expenses. They are attending a Disneyland Educational classes in STEM or Art featuring the designing of a Disney story. Youth have fun learning about assembly and engineering of roller coasters, physics, art and design. These are many life skills youths will use later in life. We appreciate your support of our 4-H youth in our county.

Walk a Thon: January 5th

Donate by 5K (3.1 miles) or flat fee (minimum of \$10)

FEIN #94-3067788 Donation to 4-H Youth Development Program, University of California

Make a check payable to Ag History 4-H Club

<u>Name</u>	<u>Phone</u>	<u>Email</u>	<u>Donation</u>

4-H Member Name:

Club:



WREATHS *across* AMERICA

Wreath Sponsorship Form

Sponsored wreaths are placed on grave markers at state and national veterans' cemeteries, as well as at local, community cemeteries each December. Wreaths may also be sponsored online at www.WreathsAcrossAmerica.org. If you wish to make your sponsorship with a credit card, please visit our website for a secure online transaction.

Name: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Email: _____

Please make checks payable to:
Wreaths Across America TM
 Mail to: San Benito County Chamber
 243 6th Street
 Hollister, CA 95023
 Questions? Please call 877-385-9504
 Thank you for your Sponsorship and joining us in our
 mission to Remember, Honor and Teach!

Sponsorship Type	Price	Quantity	Total
Individual = 1 Wreath	\$15.00		
Mailed "In Honor" card = If you wish to send a physical honor card telling someone of your sponsorship, please see "In Honor" section below. The \$2 fee is required for this mailing.	\$2.00		
Family = 4 Wreaths	\$60.00		
Small Business = 10 Wreaths	\$150.00		
Corporate = 100 Wreaths	\$1,500.00		
		Grand Total	

GRAVE SPECIFIC REQUESTS ARE NOT ACCEPTED ON THIS FORM

In Honor of:

Below, please provide email or mailing address of "In Honor of" recipient so we can notify them of your sponsorship in their honor. If you have a specific message please write it on the back of this sheet.

Email address: _____
 Mailing address: _____

In Memory of:

This name will be listed on our online memory wall. Below, please provide name, rank, branch of service and state resided.

Branch of Service: _____
 Rank: _____
 State: _____

Please note, **ALL** sponsored wreaths are shipped directly to the location and **NO** wreaths are sent to the individuals purchasing sponsorships.

Location ID: _____ Fundraising Group ID: _____

FOR OFFICE USE ONLY:

Cash: _____ Total: _____ Date Received: _____

Total No. Checks: _____ Reconciled: _____

MO: _____

Entered: _____

GEN: _____



Make a difference Day is this Month

Make a difference for the Monarch butterfly!

How alluring a sight, it is to see the beautiful Monarch butterflies, "the king of butterflies" roaming around your garden and the nearby vicinity. For the people of America, the monarch butterflies are always a part of their memorable childhood, from which they learned about metamorphosis and a score of other things related to its life cycle.

However, recent studies reveal some disheartening data regarding this butterfly species. Endangered species like lions, elephants and porpoises grabbed everybody's attention, but the decreasing population of Monarch was only very recently noticed. The U.S. Fish and Wildlife Service disclosed recently that since the year 1990, around a billion Monarch butterflies have vanished.

The female Monarch butterflies flutter in search of a milkweed plant to lay her eggs, little knowing that her habitat has been wiped off from this landscape in an alarming way. By 1999, around 97% of milkweed plants were eradicated.

Milkweed is a very important plant to these butterflies. Let's do our part to plant the seeds and care for the bush that will bring them around and help these insects populate!

LET'S MAKE A DIFFERENCE- this counts as a community service project!

Marketing Livestock and Other Ranch Products

Wednesday, November 20, 2019



Includes a Tour of a Local Ranch

Topics

- Marketing principles applied to Ranch Products
- Marketing Avenues: Requirements, considerations, what fits you
- Knowing your Customer and how to negotiate
- Selling through 101 Livestock: Categories and Value.
- Challenges and successes of selling grassfed beef
- New standards in AB 2114 for selling whole animals (cattle only)
- Healthy Soils Practices
- Creating Value Added Products and marketing infrastructure

RSVP : Pam Krone (by 11/15/19)
pam.krone@noaa.gov or
831-647-4238

Date: 11/20/19

Time: 8:30 - 3:30

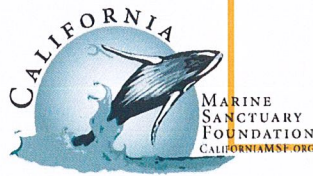
Location: Elkhorn Slough Reserve
1700 Elkhorn Road
Watsonville, CA

Cost: \$15 includes lunch



United States Department of Agriculture

Natural Resources Conservation Service



Confirmed Speakers: Dina Izzo - BluDog Consulting, Julie Morris - Morris Grassfed, Jim Warren - 101 Livestock, Sarah Lopez - Fiesta Farm, Devii Rao - UC Cooperative Extension, Pam Krone - California Marine Sanctuary Foundation