



Forum: Expanding Market Opportunities for Meat Processing

Event: KCOE Isom, National Association of State Departments of Agriculture, Wyoming Stock Growers Association, Texas and Southwestern Cattle Raisers Association, Protein Processing Services, Agribusiness Council of Indiana, and California Farm Bureau and are hosting an informational forum on expanding market opportunities for meat and poultry processing.

In the past several decades, concentration of meat and poultry processing has limited options for farmers and ranchers to sell their products. Plant closures during the Covid-19 pandemic highlighted the disruptions that can come from closure of even a single plant. Tackling these challenges is of critical importance to consumers, farmers and ranchers, and the food supply chain.

We invite you to join us on **Thursday, January 27 at 1:00-2:00 eastern** to learn about challenges facing U.S. meat and poultry supply chains and efforts by the USDA and others to increase processing capacity in the United States. Following presentations, we will host moderated questions from the audience.

Speakers

- Dr. Tom Tomich, Founder, Food Systems Lab, University of California, Davis
- Jesse Hough, Nebraska Beef and Lamb
- Jonathan Huseman, Stockman's Beef Packing, Texas
- Dr. Karama Neal, Administrator of USDA Rural Business-Cooperative Services
- Mark Brodziski, Deputy Administrator of USDA Rural Business-Cooperative Services

Moderator

- Brian Kuehl, Director of Government and Public Affairs, KCOE Isom

We hope you can join us for this important and timely event, and we look forward to your attendance. **To register for the forum, click here:**

https://kcoeisom.zoom.us/webinar/register/2016427059407/WN_KuuqARoEQU61Y_g_v2viWg

You will receive a confirmation email with a link to join the session.

Please contact Brian Kuehl, KCOE Isom Director of Government and Public Affairs, at 202-679-6779 or bkuehl@kcoe.com if you have any questions.