

Emergency Preparedness for Agritourism Operations

- Emergency Preparedness Definition from The National Fire Protection Association (NFPA): “Activities, tasks, programs, and systems developed and implemented prior to an emergency that are used to support the prevention of, mitigation of, response to and recovery from emergencies.”
- Create an Emergency Response Plan
 - Set up a plan page for each topic
 - Set up a checklist for each plan page
 - Set up a support team
 - Start to work your plan into place
 - Implement at your farm or ranch
- Parts of the plan
 - Emergency Contact numbers
 - Property map (s)
 - Natural Disasters
 - People-Made Disasters
 - Fire
 - Injuries & Medical Emergencies
 - Equipment Failure
 - Traffic Accident
 - Lost Child
 - Aggressive Guest
 - Communications – before, during and after
 - Post-emergency Public Relations
 - Post-emergency notifications
 - Quick Access Guide

RESOURCES

- <http://www.ready.gov/business>
- <http://www.sba.gov/content/disaster-preparedness>
- www.safeagritourism.com

Agritourism Ready: A One Stop Shop for preparing your emergency management plan, created by Ohio State University Extension -

<https://u.osu.edu/agritourismready/>

Communications Plan: <http://www.agilityrecovery.com/assets/SBA/emercommsba.pdf>