



# Eccooooo Tourismoooo

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The good

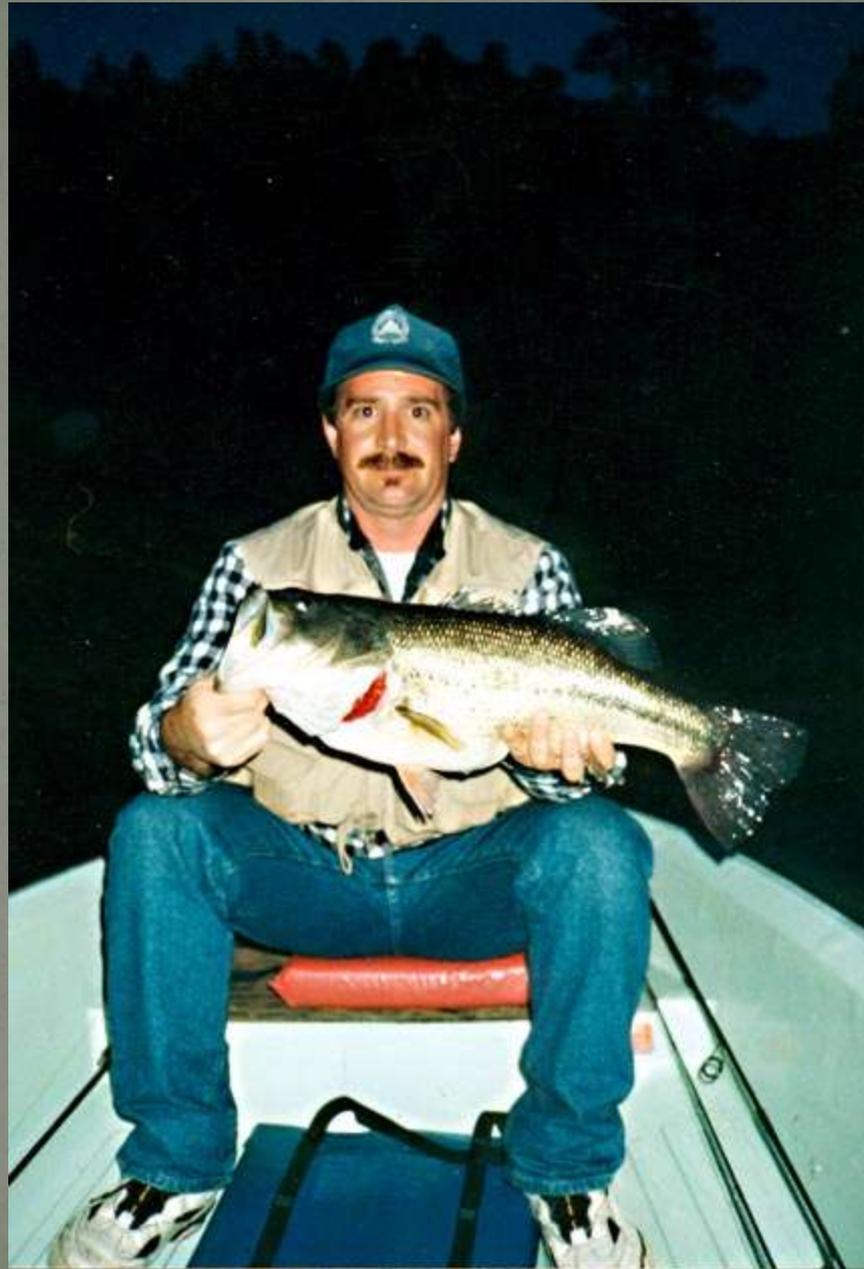
The bad

The ugly



# The Good

- Your place
  - You love it
  - You would love to make money to stay there
  - And something.....
- .....*Tells you that others will love it too*
  - Enough to pay for the privilege



# The Bad

- Not all people are the kind of people you want to share your place with.
- You might not enjoy the work.
- Awkward situations happen.



# The Ugly

- Cleaning up vomit and toilets
- Complaints from guests
- Guests always want a deal or something special
- Things going wrong/breaking
- Money
  - Liability insurance
  - Wear and tear
  - Fixing things that knuckleheads break

# The bottom line

- Do you want to be a “professional friend?”
- Do your place,
  - your personality,
  - And what you can offer
  - match?

# *THE PEARL*

- Do you think that you will find that you will be exchanging value with your guests rather than taking their money?
  - Will these guests become “valued” friends ?



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