

Full Belly Farm

Guinda, California



Program Overview

- School Visits
- Hoes Down Harvest Festival
- Tours

School Groups

- April through June, October
- Mostly Waldorf or Charter Schools
- 1, 2, and 3 Night Visits
- Real working experience











Hoes Down Harvest Festival

- Fundraising festival for Ecological Farming Association and local community organizations
- First weekend in October for last 23 years
- 4,000 attendees; 300 volunteers
- Community involvement is key









Tours

- Quarterly tours- free for public
- Private tours- sliding scale fee
- Try to group tours together
- Listing on UC Small Farm Agritourism site, connections with universities



Challenges and Barriers

- County and State Regulations
- Capital for Improvements
- Balancing Time- Farming vs. Entertaining
- Distance from customers