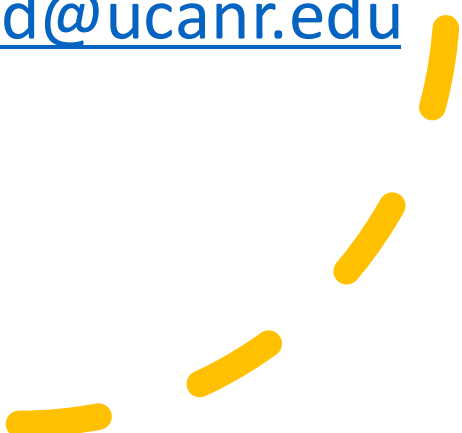# Retail SLAQ:
Data Collection Refresher Training & Q&A

May 6, 2022

Welcome! While we're waiting to begin, please chat in your Name, Agency, and LHD

NPI Introductions

- **Janice Kao:** Overall SLAQ lead, Retail SLAQ lead
- **Christina Becker:** ECE SLAQ lead, SLAQ validity testing project manager, Survey 123 master
- **Kaela Plank:** SLAQ training and TA lead

- **SLAQ website:** https://ucanr.edu/sites/slaq/
- **Questions?** Email EvaluateSNAPEd@ucanr.edu

Agenda for today:

What and where are the current Retail SLAQ materials (Kaela)

Review the data collection protocol (Janice)

Different options for conducting the Retail SLAQ (Christina)

Planned updates for FFY 23 and option to pilot (Christina)

Upcoming office hours & reminder about LACs (Kaela)

Q&A (Janice)

Overview of materials

Kaela Plank

https://ucanr.edu/sites/SLAQ/

You can find current Retail SLAQ materials on the SLAQ website.

Options for conducting the Retail SLAQ

Web link: https://arcg.is/05evqr

Survey123 Field App

Print and complete on paper

Web link: https://arcg.is/05evqr

Found on our SLAQ website, use in your phone or tablet's mobile browser

Pros:

- Don't need to download anything beforehand

- No extra data entry step

Cons:

- Need internet connection or data

- Harder to take notes

- Must complete all at once (no saved draft)

Survey123 Field App

Download the app to your phone or tablet from the App Store or Google Play

Pros:
- No extra data entry step
- Can complete offline, without internet and submit later (drafts are saved)
- App saves your responses

Cons:
- Need to download the App and Retail SLAQ survey ahead of time
- Harder to take notes

Paper copy

Print out a copy of the SLAQ to fill out; submit your responses online later

Pros:
- Ability to add notes
- No internet access or downloads necessary
- Easier to use with multiple people completing the SLAQ

Cons:
- Extra data entry step

Question for the audience:

How do you complete the Retail SLAQ?

Poll question

FY23 Updates:
Checkouts, Endcaps, Free-Standing Displays

4. For each checkout line you are observing, use the columns on the right to indicate whether it displays the following:

		#1	#2	#3
Healthy[1] options displayed:	a) Fruits and vegetables, fresh or processed, no added sugar			
	b) Bottled water *(sparkling, still, plain or flavored, no added caffeine or caloric/artificial sweeteners)*			
	c) Other healthy[1] foods/beverages (e.g. nuts, seeds, 100% juice, plain milk, baked chips, etc.); Describe:			
	d) 50% or more of checkout line space is used for either healthy[1] or non-food/bev items			
Unhealthy[2] options are displayed:	e) Sugary drinks (e.g. regular soda, energy drinks, sports drinks, lemonade, sweetened tea, etc.)			
	f) Alcohol/tobacco products			
	g) Other unhealthy[2] foods or beverages (e.g. candy, chips, ice cream, etc.); Describe:			
	h) More than 25% of checkout line space is used for unhealthy[2] items			

- Same questions for all display types
- Only **3** displays max per display type
- Pick the most prominent checkouts, endcaps, FS displays to record (still finalizing on instructions)
- No back endcaps

Question for the audience:

Are you interested in a recognition system for the Retail SLAQ?

Poll question: yes/no

Question for the audience:

Would you prefer a separate page on the SLAQ website for all the Retail SLAQ materials?

Poll question: Yes/No

Register!

June 23, 2022 at 11am

We are hosting office hours!

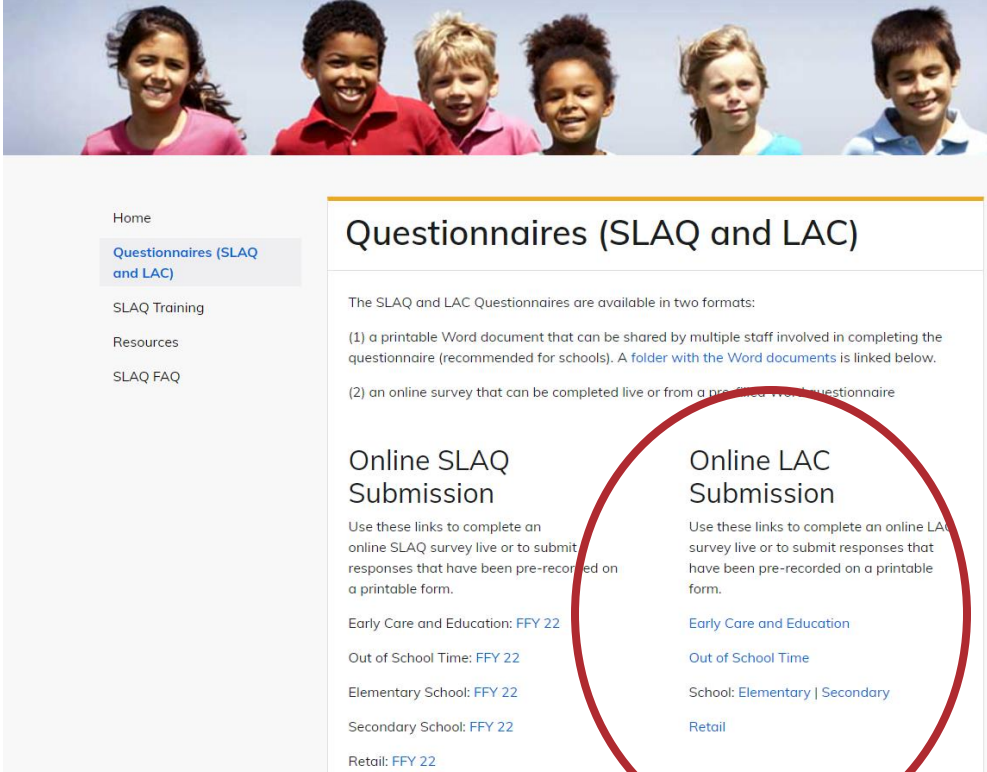[Register](#) in advance on the LHD Evaluation Cross-project OHs webpage

https://tinyurl.com/evalofficehours

Reminder!

LHD Activity Checklists due September 30, 2022

This is a perfect time to start filling out the LHD Activity Checklists!

- **Complete 1** for each site with a **submitted SLAQ**

- Submission link is on SLAQ website

- No need to review SLAQ responses
  - Checklist of what was worked on at the site
  - Includes in-progress and other work being planned but not yet implemented.
  - Text fields to explain challenges

- There are FAQs to help on SLAQ website:
  https://ucanr.edu/sites/SLAQ/FAQ/LHD_Activity_Checklist/

https://ucanr.edu/sites/SLAQ/SLAQ_Questionnaires/

Question for the audience:

Aside from the materials reviewed today, what other materials would you like to see us produce?

Write your responses in the chat.

Feel free to unmute yourself if you would like to elaborate!

Questions?