



# California Statewide Olive Seminar



Thursday, March 30<sup>th</sup>, 2023

07:45 am Log-on begins

07:55 am Welcome and Introduction

*Cindy Kron, North Coast IPM Advisor, UC Cooperative Extension*

08:00 am Black Scale Control: Has it changed much?

*Kent Daane, UC Cooperative Extension Specialist, UC Berkeley*

08:30 am Olive Fruit Fly

*Cindy Kron, North Coast IPM Advisor, UC Cooperative Extension*

09:00 am Canopy Management in Oil and Table Olives

*Louise Ferguson, UC Cooperative Extension Specialist, Pomologist*

10:00 am BREAK

10:15 am Olive Nutrition

*Richard Rosecrance, Professor, California State University, Chico*

10:45 am Update on Diseases of Olive Trees

*Mohamed Nouri, Orchards Systems Advisor San Joaquin County,  
UC Cooperative Extension*

11:15 am Understanding and Mitigating Alternate Bearing in Olive

*Elizabeth Fichtner, Farm Advisor Tulare, UC Cooperative Extension*

11:45 am Optimized Irrigation Management in Olive

*Giulia Marino, UC Cooperative Extension Specialist, Plant Sciences*

12:15 pm California Olives Past Present and Future:

**Olive Center Updates and Programming**

*Javier A Fernandez Salvador, Director of UC Davis Olive Center*

12:45 pm Olive Oil Commission of California (OCC)

*Chris Zanobini, Executive Director, Olive Oil Commission of California*

01:00 pm Adjourn

**SIGN UP TODAY!**

**Dates**

March 30<sup>th</sup>, 2023

**Time**

Log-on starts at 07:45 AM

Presentations:

08:00 AM – 01:00 PM

**Contact**

ckron@ucanr.edu

**Location**

Zoom

**1.5 hours Other  
DPR CEUs Pending**

**1.5 hours IPM  
1.5 hours Crop Mgmt  
0.5 hour Nutrient Mgmt  
0.5 hour Soil & Water Mgmt  
Approved CCA units**

**SIGN UP LINK:** <https://ucanr.edu/2023oliveseminar>

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