



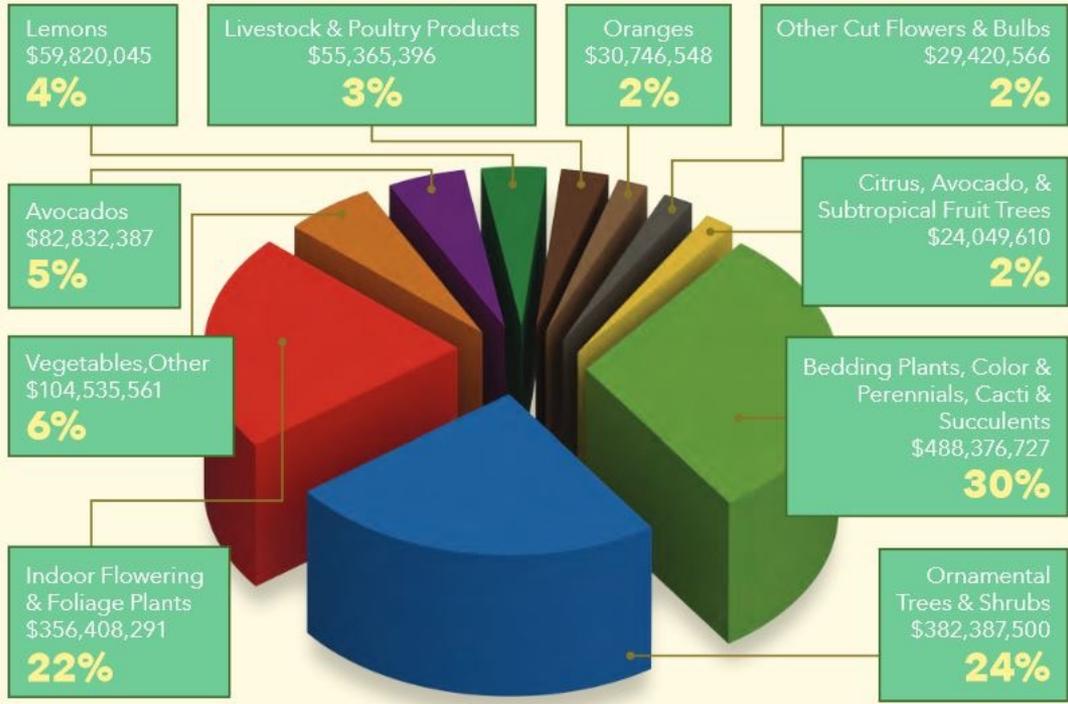
SAN DIEGO AGRICULTURE AND THE CIRCULAR ECONOMY

THE VOICE OF LOCAL FARMERS





TOP 10 CROPS OVERALL



San Diego County Agriculture

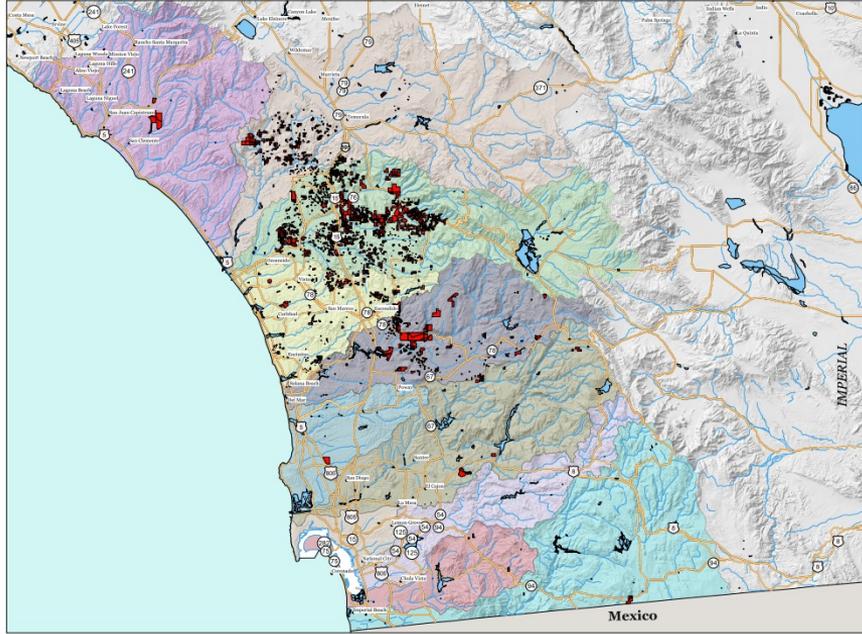
- 219,874 acres of agriculture in production during 2021
- 27% decline in acreage agriculture since 2011

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LOCAL FARMS



Economic Value

\$1.75 billion annual impact

Farm Size

79 acre average

4 acre mean

Demographics

20% of SD farms are operated by women

At least 25% are operated by minority farmers

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Standard Challenges to Farming in the Region

- High Cost of Land
- High Cost of Water
- Labor Shortage
- Complex Regulatory Framework

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LAND

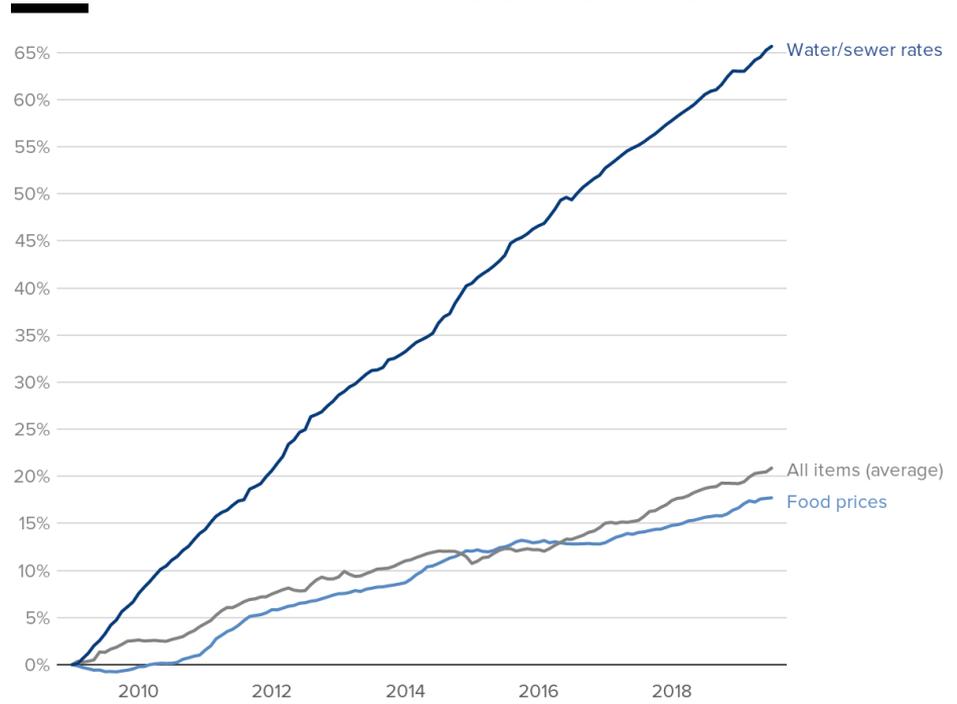
Cost of land has more than doubled in the past 20 years in San Diego County.

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WATER



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LABOR

New Farmers

- Educational resources through local colleges and UCCE
- Young Farmers and Ranchers Group for networking

Existing Farmers

- Labor source
- Reduce barriers to farm worker housing

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STREAMLINED REGULATORY REQUIREMENTS ARE NEEDED TO ASSIST OUR FARMERS



Ag Water Order



Ag Chemical Restrictions/Regulations



General Labor



Ag Worker Housing

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KEY ELEMENTS FOR VALUE ADDED AGRICULTURE

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EXPAND LOCALLY PRODUCED FOOD OPPORTUNITIES

- Partner relationships with local vendors
- Agritourism
- Wineries/Farm Stands
- School Field trips

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POSITIVELY AFFECT CLIMATE CHANGE

- Sequester carbon while producing food
- Remove organics from the SSWS and compost locally
- Source food locally

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IMPROVE PROFITABILITY

- Monetary incentive for carbon sequestration
- Stabilize water prices
- Incentivize local purchases

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PROVIDE A SAFE AND SECURE WORK ENVIRONMENT FOR EMPLOYEES

- Green consciousness on farms
- Living wages
- Reduce barriers for farm worker housing

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Thanks

Any questions?

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