



MONTEREY COUNTY 4-H COUNCIL

Monthly Meeting Minutes

Date: February 21, 2023

Call to Order -Travis Tanaka (Buena Vista) at 7:01pm

Pledge of Allegiance – Joanne (Royal Oaks) 4-H Pledge- Misty (Lockwood)

Additions and Corrections to the Agenda

- Morgan Stanley update
- January financial report moved to March
- Youth summit reports
- Gonzales 4-H livestock update, visitors in person
- Add Royal Oaks – Baking contest to committee report
- CES report

Executive Officer Roll Call

- President – Travis Tanaka (Buena Vista)
- 1st Vice President – vacant
- 2nd Vice President - vacant
- Secretary- Kristen McIntyre (Carmel Valley)
- Treasurer- Misty Hancock (Lockwood)

Club Representatives and Guests

Aromas: Melinda Luna, Oscar Luna, KC Mullaney, Shane Mullaney

Buena Vista: Kerry Decarli

Carmel Valley: Kristen McIntyre, Chrissy Hayes, Stefano Goldman

Chualar: Dirk Giannini

Gonzales: Erin Askew, Paloma Ochoa, Galila Flores, Jordan Askew, Santiago Cuevas

Greenfield: none

King City Blue Ribbon: Alicia Crespo, Maripaz Reyes, Marlene Rodriguez

King City Rural: Carla Ackerman

Lockwood: Misty Hancock

Mission: Crystal Rubbo

Natividad: Kristi Thornton, Anita Porcello

Royal Oaks: JoAnn Etchison, Lauryn Sparks

San Benancio: none

Spring: Nicole Hostert

Staff: Lorin Lurz

Other:

Approval of Meeting Minutes

- Melinda Luna (Aromas) 1st; Nicole Hostert (Spring) 2nd; no discussion, all approved

President's Report

- Thank you's to Crab feed participants, passed out and acknowledged
 - Per volunteer feedback: crowd engagement was merely interested in crab, \$1,250 was awarded as raised monies, none interested in 4-H per volunteer feedback, Dirk suggests agenda item for next meeting, pitching to Norm more collaboration efforts
- Exec Board via Zoom – main takeaway was check in with mental health, reach out to us and Lorin to assist you ; reviewed calendar events, yard signs, committees [made edits, spoke about one committee commitment + wording], consultant search on hold, discussed special recognition for Karla Silva (in March meeting, 37 years), Board Officer positions open – need new recruits! [need outsiders, not just leaders, Travis will discuss with Ana + Lorin on how]
 - Yard Signs – each club take two, place prominently in the community, take a picture where, sign out sheet to share new location

Correspondence Report

- Thank yous to YF&R + Farm Bureau for Crab Feed; Thank you to Pezzini for Bengard Ranch donation.

Treasurer's Report-

- Deferring the January report to March
- Morgan Stanley was voted to close out account, moving into provisional staffing account with help of Diane Vorwerck, disbursement of funds by end of week, tracked separately as per vote

Youth reports

- Youth Summit – Oscar Luna (VP, Aromas): Attended Feb 10-12 on scholarship, loved team building, bringing back concentration to club, learned about jobs in tech industry to spark this young man to pursue, would alter cabin time to be earlier
 - Shane Mullaney (Aromas): also attended, make friends, use what is in his toolbox, use others talents for planning purposes, would alter cabin time to be earlier
 - Thanks to chaperone KC Mullaney, Daniela Zapada from our county
- Gonzales – spoke about livestock being attacked, two were killed and one injured. Filing a police report, would like to reward the officer with a monetary donation, thankful for being back in the raising, special thanks to Candi Depaw, Matt Cauley, McKinsey, Gonzales PD, Granite Construction, Cypress Coast Fence to replace lambs + build back up. Clubs could bring more awareness to what happened + how that cannot happen in the future

Committee Reports

- a. FFD overall – KCBR

- a. Chair – Marlene, 4 rotations, started at 9 am, budget \$1,000, \$734.96 spent, 106 pre-registered, 83 showed up, total 110 members, no number of volunteers or attendance, sign up sheets assigned to colored groups but all walk ins were not categorized, need one sign up for volunteers, only 2 clubs sent money for lunch (all others paid at the door), Orradre building was great usage, lots of standing time
- b. FFD poster contest – KDBR
 - a. Marlene (Healthy Living) : 5 adults signed up to judge, good turn out
- c. FFD community service – Aromas
 - a. Vday card making, acorn planting, overestimated the interest in both; recipients were Meals on Wheels, Casa of Monterey County, Wonderwood Ranch. Exec board feedback was great with two tactile sessions to balance out timing
- d. FFD Livestock judging – Chualar
 - a. No issues, not a ton of high medals available to achieve, may need to get skills workshop included; possibly switch to skill builder instead of contest
- e. FFD Veggie ID – Mission
 - a. Just information and not a judging aspect, learning about weeds / seeds, then got to apply the work, will re-work worksheets, 10 club members + 10 parents
- f. FFD Baking contest – Royal Oaks
 - a. 32 pre-registered with 25 showed, 3 -senior, 11 – Int, 10 – JR, 1 clover; awarded top 3, youth got to judge a people's choice, some commented the flyer was not distributed well enough, whole club was present
- g. FFD tabulations – Spring
 - a. 5 volunteers (3 too many), certificates already printed, don't need to be there at 8am, youth names were misspelled so adults need to help sign in
 - b. Exec board voted/suggested to have Poster Contest + Tabulations together for next year
- h. Presentation Night – Gonzales
 - a. Sanitago Cuevas - March 18 virtually, 1 hr time slots from 9-4pm, finalizing judges, encourage members to sign up asap, allowed SLO county 10 slots to be included, link will go out a few days before event; 50/50 decision with virtual vs in person, Gonzales wanted more club participation in the event
- i. Presentation Night Tabulations – Lockwood
 - a. Registration procures how many judges we need
- j. CMG – Natividad
 - a. Lauren Sparks – hosted on Sun April 2 at Toro, all 4-H members are free, adults / public is \$30 due by March 10, [t-shirt + medal + color packs], other prizes with different categories, BBQ after, clubs can sponsor t-shirt space
- k. Interview Contest – Carmel Valley
 - a. Stefano Goldman – at SSB Construction, 5 pm, poster + flyer completed, jobs posted, online registration open, working on filling judges, organizing certificates
 - b. Date correction for Interview Contest to March 31, not April

Fair Reports

- SVF – online entries are open, still entries need at least one entry for every livestock entry under 4-H or FFA project enrolled in, can still enter in an open division, due by April 1, not expecting a poultry show
- Push the Lauren Burns award - \$500 to club with most entries entered / fair participation

Club Sharing

- Direct asks, adult advisors, check in via email + meetings + texts, when youth sign up for committee their parents are committed, parent meetings, staff presentations about rolls
- If there are no appointed council members, VMO is the alternative to run our program vs Council; changes board requirements which then makes funds revert back to the state

Camp 2023 update

- Open enrollment is now, sign up but remember to make payments, \$40K contract with Maymac so we need attendance, Lorin will send sign up lists, Camp Counselors are having meetings already

Staff Report- (Lorin Hofmann-Lurz)

- Ana Tores (regional rep) update about loss in our county, has a replacement hired in the SLO county so she can spend more time here, adult approvals happening, CES funding will now be option #2 ; **see note** ; can contact her with questions whenever needed
- NEW County Director David Gonzales replacing Maria DelFuente, no research responsibilities, will work for Monterey, SC, SB counties, oversight of all programs for funding, he is FTE
- NEW Secretary Mayra Rivas, enrollment + phones in the office
- Donations: whites, crayons, MC Outreach box, spinning wheel
- Enrollment – new families can enroll anytime, always let Lorin know who; Volunteer interest survey has not been utilized so now everyone needs to fill it out, check back with each adult to make sure they are completed, Lorin will send reports to leaders of stragglers
- Attendance – check in with project leaders + members, take care of issues, make up project meetings are with leader present, Livestock is minimum 6 hours
- Mid Year Reviews – required, need to report / check in with Lorin
- Sparks Award Update – new path 9-10 year olds, very simple form, hat bling, share with volunteers to learn about it, older ages are still piloted
 - Club levels can not keep star ranking felt patches
- Presentation event – Lorin will send a list as registrants enter, confirm category and alter if needed
 - Star Presenter award is also up for grab
- Sectional Presentation Day – regional is live, Lorin has number of attendees
- FFD results were handed out so do something great for those involved
- Family Survey will be distributed to fill out
- Volunteers – burn out, big topic at the State level as well, county council is the only area we can control what happens, Lorin will be offering more training / workshops with adults (could be virtual)

- Scholarships – need to be available by email, need to be in by May, have something in the budget
- State Leadership Conference – held in July
- Shutterfly Share Sites – closing March 25, download files / photos to archive, some clubs using Band app
- Food Safety – at least one adult needs to be Serve Safe certified onsite of any food fundraiser

Unfinished Business: none

New Business: none

Adjourn:

Meeting was adjourned at 8:57 PM
Dirk Giannini (Chualar) 1st; Erin Askew (Gonzales) 2nd – no discussion, all approved
Minutes compiled by K. McIntyre