



Attention All Market Beef Exhibitors!

Welcome back! We are excited for this year's 2024 Monterey County Fair and looking forward to a great livestock show, August 27th – September 2nd.

2024 Beef Show Rules

1. Open to Monterey County, San Benito & Santa Cruz County junior organizations
2. Exhibitors are only allowed to show/sell one beef animal
3. All Market Beef must go custom when bought at the auction. No Resale!
4. Exhibitors must email one copy of their bill of sale for any market beef (steer or heifer) animal they intend to exhibit at the 2024 Monterey County Fair to entry@montereycountyfair.com **no later than 5 PM on April 29, 2024 . This is the 120-day ownership deadline.**
5. Once bill of sale is received, the fair staff will mail you one (1) ear tag per animal.
6. The exhibitor is then required to take a color picture of the market beef animal, clearly showing the animal and the ear tag in the ear that will be shown at the fair. The exhibitor must also be in the color picture with the animal. The picture must be e-mailed to entry@montereycountyfair.com **no later than May 10, 2024.**
7. Original bill of sale and brand inspection must be shown at scale, the day of weigh-in, August 27, 2024.

If you have any questions about this process or exhibiting at the 2024 Monterey County Fair, please contact entry@montereycountyfair.com or call 831-372-5865.

Monterey County Fair
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