



University of California

Agriculture and Natural Resources | 4-H Youth Development Program

Monterey 4-H County Council Youth Leadership Position Description

2024/2025

All Youth Council officer positions are held for one year - July to June. Nominations will open in April and voting will take place in June. The role begins in July. Each Youth officer will take part in a training session provided by the Council officers and 4-H Program staff to ensure a successful year. Youth officers will receive a proposed 4-H calendar of events, meetings and obligations by July.

Should the youth position remain open after elections, the Council President may appoint an interested youth member. Check the council Bylaws for all youth officer eligibility information. Members must 14 years be December 31st of the Program year to hold an office position.

Officers will receive an exit interview in June for feedback and, upon successful completion of the role, will receive a hat pin and have earned points towards the Council Senior scholarship for each year served.

Youth Marketing Officer (Reporter/Historian)

The Monterey 4-H County Council Youth Marketing Officer (Reporter/Historian) provides leadership and guidance to the 4-H County Council, Executive Committee, Standing Committees and Ad hoc Committees. The Youth Marketing Officer (Reporter/Historian) assists with external communications to media and communicating with and encouraging youth in the Monterey County 4-H program via social media accounts such as Facebook and Instagram. The Youth Marketing Officer (Reporter/Historian) works in youth adult partnership guided by [best Positive Youth Development practices](#) with the Council Marketing Officer (Reporter/Historian), including initiating discussion and sharing decision making with adult volunteers and 4-H staff.

Responsibilities

- Assists Council Marketing Officer (Reporter/Historian) in external communications with the media. This may include local TV and radio stations, program Facebook or Instagram pages, local magazine publications, interviews and guest speaker opportunities.
- Provides support, or assistance to 4-H unit reporters and historians in the visibility and public relations area.
- Will attend 50% council monthly meetings and 50% Executive council meetings as scheduled.
- Provides input and youth perspective to Monterey County 4-H council efforts on how to best reach 4-H youth members and families.
- Provides assistance to Monterey County 4-H social media outreach to 4-H youth members, including Instagram and Facebook accounts.
- Provide a written document of what was completed in the role at the end of the officer year to be submitted to 4-H Staff and Council executive officers.

- Manage a personal/school/club calendar to support their work on the Leader's Council
- Agree to be a visible role model through personal social media use. Will not post inappropriate photos, cartoons, words, foul language or sexual images. Agree to give Program staff the rights to view personal social media during the leadership year. Will respond to requests to "take down" posts that may not be a positive example.
- Know that officer names and images will be used in media to promote the program.
- In a timely manner, write and respond to all Council electronic mail, texts letters, thank-you notes, reports and other correspondence that are necessary and desirable.

Communication and teamwork is vital in these youth officer roles. Your volunteer time is valued by all. Please be open to sharing your experiences, building your leadership skills and accepting the differences of others. If additional support is needed, contact the Council President, 4-H Program Staff or statewide 4-H offices.

I, _____, agree to accept the responsibilities and live up to the expectations of being a Monterey County Youth Council Officer. I am willing to abide by the responsibilities presented in this letter. I further understand that if I do not fulfill my obligations or conduct myself in a manner appropriate to the position, I may be removed from the Youth Council officer position. This may include a verbal warning, written warning or, a notice that I have been removed.

Member signature:

Parent Signature:

It is the policy of the University of California (UC) and the UC Division of Agriculture & Natural Resources not to engage in discrimination against or harassment of any person in any of its programs or activities (Complete nondiscrimination policy statement can be found at <http://ucanr.edu/sites/anrstaff/files/215244.pdf>)

Inquiries regarding ANR's nondiscrimination policies may be directed to John I. Sims, Affirmative Action Compliance Officer/Title IX Officer, University of California, Agriculture and Natural Resources, 2801 Second Street, Davis, CA 95618, (530) 750-1397.