



Please join us for the 2<sup>nd</sup> biennial North Coast Olive Field Day! Parking is available at the address below followed by a quick shuttle up to the winery for check-in, light breakfast and coffee. After introductions, activity tables are just a short walk through the orchard. The field day offers an opportunity for attendees to move freely between tables interacting and learning about the latest olive research. Visit all eight tables to be entered into a raffle for a Long Meadow Ranch Gift Set. Lunch will be served back at the winery. Registration Required! This event will sell out.

**\*\*This is an outdoor event, please wear appropriate shoes for the field and bring a hat\*\***

**07:30 am Shuttle starts/Registration/light breakfast and coffee served**

**09:00 am Program Introduction**

**09:15 am Program begins**

**Table 1: Canopy Management & Nutrition**

*Louise Ferguson, UC Cooperative Extension Specialist, Pomologist*

**Table 2: Olive Fruit Fly**

*Bob ~~VanSteenwyk~~ UC Cooperative Extension Specialist, Entomology*  
*Melissa Thayer, Graduate student, UC Riverside*

**Table 3: Alternate Bearing**

*Elizabeth ~~Fichtner~~ Farm Advisor Tulare, UC Cooperative Extension*

**Table 4: Olive Diseases**

*Florent ~~Trouvilles~~ UC Cooperative Extension Specialist, Plant Pathology*

**Table 5: Irrigation**

*Giulia Marino, UC Cooperative Extension Specialist, Plant Sciences*

**Table 6: Long Meadow Ranch Olive Oil Tasting**

**Table 7: UC Davis Olive Center**

**Table 8: Olive Oil Commission of California (OCC)**

**12:00 pm Lunch served**

**12:30 pm Raffle**

**01:00 pm Adjourn**

**SIGN UP TODAY!**

**Date**  
July 30th, 2024

**Time**  
07:30 AM - 1:00 PM

**Contact**  
ckron@ucanr.edu

**Parking Location**  
Long Meadow Ranch  
1796 St. Helena Hwy  
St. Helena, CA 94574

**Register BY:**  
**July 15<sup>th</sup>, 2024**

1.0 hour Other  
Approved DPR CEUs

0.5 hour Nutrient Mgmt.  
0.5 hour Soil & Water Mgmt.  
1.0 hour IPM  
0.5 hour Crop Mgmt.  
Approved CCA units

**REGISTRATION LINK: <http://ucanr.edu/2024ncolive>**

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