



COORDINATOR

news

Hello Melissa,

Spring has sprung with many counties in training, plant sales taking place, and exciting planning underway for extension programming. For those hosting plant sales, consider the rental of [UC ANR credit card devices](#) to reduce cash handling activities and increase sales. This past month, we've been honored to recognize Gardeners with Heart, who contribute meaningfully to the success of the UC Master Gardener Program and make positive impacts in their local programs and beyond. My gratitude goes to all of the incredible UC Master Gardener volunteers with whom we are privileged to work. Please contact us if we can help celebrate your graduating trainees as you wrap up training classes this spring. Shout out to all of the program coordinators and volunteer leaders as well – we see you and appreciate you for tending our program and making us thrive!



Warm regards,

Missy Gable
Director

Statewide Office Reorganization Update

Huge announcements this quarter with the hiring of TWO new positions in the statewide office! Jocelyn Mobley and Marisa Coyne have joined the statewide team. We are also celebrating Dr Tamekia Wilkins and her new role as the Impact and Evaluation Program Director with the University of Alabama. We have been so fortunate to have Tamekia's support as our .30 FTE Evaluation Coordinator since 2018 – we wish her all the very best in her new and exciting pursuits.

Welcome, Jocelyn Mobley!

We are pleased to welcome Jocelyn Mobley as our full-time Impact and Evaluation Coordinator. Jocelyn earned her B.S. in Health Education from CSU Chico and MPH from UC Davis. Through her education, she specialized in evaluation and evaluated multiple programs at the Center for Land-Based Learning.



Jocelyn has also worked for other sustainable food nonprofits to help make a difference in her immediate community. She is excited to tie her passion for horticulture and background in public health to further the UC Master Gardener Program. Connect with Jocelyn by email at jmmobley@ucanr.edu.

? Drum-roll, please

Welcome back, Marisa Coyne!



We are elated to welcome Marisa Coyne back to the statewide office as the Assistant Director of Volunteer and Community Engagement! Marisa was an instrumental member of the team from 2019-21, and we are thrilled she is re-joining us in this new role effective May 22.

Marisa will be building out her team by recruiting two Regional Operations Coordinators, one for both Southern and Northern California. Both recruitments will be posted in the very near future, and we will be advertising them to our UC Master Gardener community in hopes that current coordinators will apply.

Our reorganization is on track, scheduled to run through June 30. The past eight months included incredible growth and represent transformational changes. Phase 2 kicked off at the start of the New Year and includes the following:

1. Reclassification of Lauren Snowden to Online Training Specialist (in progress!)
2. Recruitment of Northern and Southern Calif. Regional Operations Coordinators (in progress!)
3. Recruitment of Statewide Training Specialist

We are pleased with our progress to date and look forward to continuing to introduce new team members.



2024 Gardeners with Heart



National Volunteer Month & Gardeners with Heart

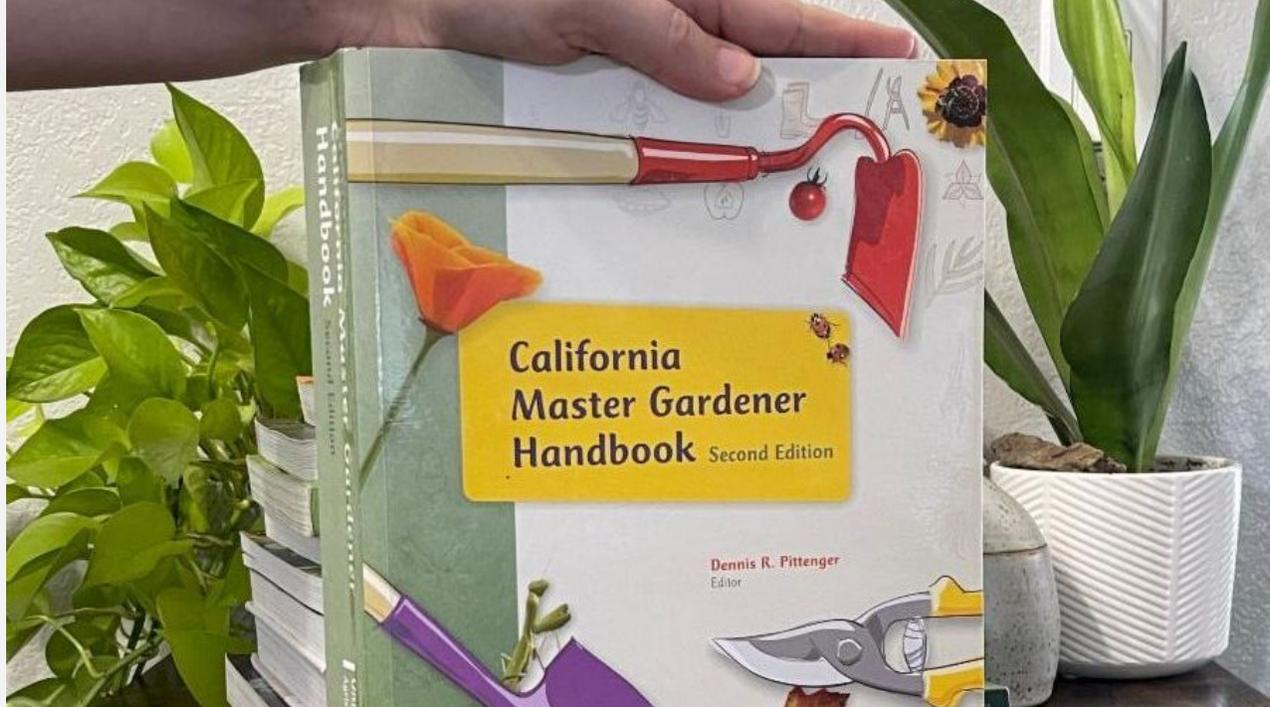
In April, we celebrated National Volunteer Month, honoring all the contributions volunteers make to our communities. All month long, the UC Master Gardener Program featured stories of exceptional volunteers, or “Gardeners with Heart,” making a difference in California's community, school, demonstration, and research gardens. To learn more about this year's Gardeners with Heart, visit:

- [Food gardening and food access](#)
- [Community connection leaders](#)
- [Sustainable landscaping stewards](#)
- [Communications excellence](#)
- [DEI leaders](#)



UC ANR Giving Day

UC ANR Giving Day is around the corner, taking place May 16-17 from noon to noon. The 24 hours of giving is an opportunity to raise funds for your program or a specific project you want to work on. While marketing UC ANR Giving Day does take some extra work, it's been made much easier by the Director of Annual Giving and Donor Stewardship, Emily Delk. She has created a [Giving Day Toolkit](#) with everything you need to market Giving Day to your community. We covered more about what you can do for a successful UC ANR Giving Day in the May Issue of [Rooted in Marketing](#). Let's make this the best UC ANR Giving Day yet! If you have any questions or need help coming up with a plan, please contact Barbra Pushies at bpushies@ucanr.edu.



Spring/Summer Promo Code from Pubs

UC ANR Publications has offered a new 40% off promo code for volunteers who would like to make individual publication or eBook purchases running **May 24 - June 9**.

Promo code: **CEANOTHUS**

Valid dates: **May 24 - June 9**

(Please note: maximum of two uses per customer)

Website: anrcatalog.ucanr.edu



Connecting the UC Master Gardener Program & Elected Officials

UC Master Gardener volunteers play a crucial role in community gardening education, food

donations, and other activities. Community engagement and connection are so important to the success of our programs. To mobilize support for your local UC Master Gardener Program, it can be very beneficial to invite your local government official. So, how do you engage your public officials? Learn more about engaging public officials and supporting your local UC Master Gardener Program, and [read the full insights from Sheron Violini on our blog.](#)



2024 Photo Contest | “Community in Bloom”

UC Master Gardeners from across the state showcased their green thumbs and photography skills in the 2024 Photo Contest, “Community in Bloom!” This year’s photo contest was a way for UC Master Gardeners to share the impact of their volunteer work in their communities. Congratulations to the following winners!

- ? 1st Place: Gary Bednorz, *Ventura County*, "Blessed Beginning"
- ? 2nd Place: My Thanh Kim, *San Diego County*, "Together we can move mountains (of mulch)!"
- ? 3rd Place: Nick Hernandez, *Tulare County*, "Fresh out of the ground!"

All photo submissions have been added to a BOX folder for program use. To download the images, visit <https://ucdavis.box.com/s/43ffuvspluyrliwa3ny81lu53hg9tv4m>.



Sustainable IPM Workshops for UC Master Gardeners

Coming soon in 2024! More details to follow.



UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources

Statewide Integrated
Pest Management Program

Sustainable IPM Workshops for UC Master Gardeners

UC IPM will offer a series of four in-person, regional workshops this summer and fall for UC Master Gardeners to advance their understanding of pest management, invasive pests, household and public health pests, pesticides, and water quality protection. Dates, locations, and registration details will be coming soon!

Outreach materials from UC IPM

In case you didn't know, UC IPM offers a variety of resources and materials for UC Master Gardeners to use for their community outreach events.

UC IPM's [Quick Tips](#) cards are in English and Spanish and offer quick advice on pest management, sustainable gardening practices, and natural enemies. These 3.5" x 8.5" cards are shortened versions of UC IPM's [Pest Notes](#) publications. Program coordinators or designated volunteers can order these cards from UC IPM for free. UC IPM is currently working to update titles, restock its inventory, and develop new *Quick Tips*. Order *Quick Tips* at ucanr.edu/sites/QTorders.

UC IPM also has [Quick Tips](#) with scannable QR codes for each *Quick Tips* title. You can download the PDF and print the poster on foam board to bring to outreach events. The poster is also available in [Spanish](#).

Upcoming National Events

National Extension Master Gardener Coordinators Conference

August 26-29, 2024, Santa Fe, New Mexico

Drury Plaza Hotel, Santa Fe, NM

<https://mastergardener.extension.org/events/2024-national-extension-master-gardener-coordinator-conference/>

International Master Gardener Conference



August 25-28, 2025, Virtual

Hosted by the Texas Master Gardener Program

<https://mastergardener.extension.org/events/2025-international-master-gardener-conference/>

National Extension Conference on Volunteerism

April 22-24, 2025, Portland, Maine

<https://extension.umaine.edu/necv/>



Upcoming Training & Events:

Web: mgcoord.ucanr.edu/Events

Invasive Species Scout: Tree-of-Heaven

Monday, May 20, 6-7 pm

Registration link: https://ucanr.zoom.us/webinar/register/WN_u4Yp2h3StOn3Q443mptGg

Office Hours: UC Master Gardener Communications Office Hours

Every Tuesday, 11 am -12 pm

Zoom link: ucanr.zoom.us/j/93698902316?pwd=cVpBVDJIS0JSTld1NytmUXNYRzhKQT09

Office Hours: Communications Office Hours

Every Wednesday, 11 am -12 pm

Zoom link: ucanr.zoom.us/j/91408257262?pwd=dXI0a1RZbW5nR054OXcxYUVqckZtdz09

Office Hours: Reappointment

May 21 – July 16, Wednesday, 9-10 am

Zoom link: <https://ucanr.zoom.us/j/98019665515?pwd=SzRaKzJuRjIhNIRYVEZheVlpaTh6Zz09>

Recorded Webinars:

Media Training: Make headlines for UC Master Gardeners

<https://youtu.be/OEASyDdlzP4> (Feb. 2024)

Invasive Species Scout: Tree-of-Heaven (for coordinators)

<https://youtu.be/hYCCFYkZHnc> (Feb. 2024)

Invasive Species Scout: Tree-of-Heaven (for volunteers)

<https://youtu.be/isZoFBqy2I4> (Mar. 2024)

Engaging Elected Officials to Benefit Your Local Program

<https://youtube/sK4P7Z1aN5U?si=Nq-HUm53HeWponuL&t=10> (Apr. 2024)

Reappointment for the 2023-2024

Thanks for reading this month's issue! To submit questions, topic suggestions, a spotlight story, project feature, new staff feature, or feedback, email Statewide Communications Specialist, Barbra Pushies at bpushies@ucanr.edu.

Our Mission

“To extend research-based knowledge and information on home horticulture, pest management, and sustainable landscape practices to the residents of California.”



UC Master Gardener Program | 2801 2nd Street | Davis, CA 95618 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)