



93.7 KISS COUNTRY CONTEST, “THE FARM-TASTIC FOUR” KICKS OFF TODAY FOR CENTRAL VALLEY KIDS IN AGRICULTURE

***Enter NOW for a Chance to Shine a Light on Your Student’s
Agricultural Achievements and Win One of Four \$500 Gift Cards
From 93.7 KISS Country!***

FRESNO, CA — August 1, 2025 — **Cumulus Media’s** 93.7 KISS Country/KSKS-FM announces a call for entries to “The Farm-Tastic Four” contest, which will highlight Fresno-area students’ achievements in agriculture and represent the best of our area’s future farmers. The contest is open to all kids ages 5-19 years old. Students active in agricultural organizations such as FFA, 4-H, Grange, and more, and parents, teachers, and other adults in their lives are invited to enter now through September 1, 2025, on the contest page at <https://www.ksks.com/>.

93.7 KISS Country will select four different kids and showcase their agricultural achievements on-air and online and will award each with one of four \$500 Mastercard Gift Cards, compliments of “The Farm-Tastic Four” contest sponsors Setton Pistachio of Terra Bella, Hedrick's Chevrolet, International Agri-Center, and OrCal.

Andy Winford, Program Director, 93.7 KISS Country/KSKS-FM, said: “Help us find and reward the Farm-Tastic Four Ag Superheroes in our area. Sign up now at www.ksks.com and tell us the story of your student’s agricultural education involvement in such categories as “leadership”, “community service”, “awards they’ve received”, “skills acquired,” and “future plans in the ag industry”. We’re proud to join our sponsors Setton Pistachio of Terra Bella, Hedrick’s Chevrolet, International Agri-Center, and OrCal to shine a bright light on our next generation of future farmers.”

For more information, visit: <https://www.ksks.com/>.

About Cumulus Media

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Media Contact:

Lisa Dollinger, Dollinger Strategic Communication for Cumulus Media, 512.633.4084,
lisa@dollcomm.com.